



Online client portal launched by Just Search

Just Search is pleased to announce the launch of ActiveTrakr; a new online reporting portal which it has provided for its clients.

ActiveTrakr offers clients the ability to log in and keep up to date with how their online marketing campaign is progressing. It allows clients to check reports on their [SEO](#) campaigns, content delivery and much more. With the help of Active Trakr, clients are able to check the progress of their campaigns and become much more involved in their development.

The idea for Active Trakr came after Just Search decided to look at ways of improving the customer's experience. In the past, the internet marketing agency has made a point of providing clients with regular reports and always being at the end of the phone for any queries. But now, with the help of Active Trakr, clients have instant, up to date information about their online marketing campaign at just the click of a link.

Just Search has always offered its clients transparency in terms of the services offered to them, but the Active Trakr takes this to a new level and is set to strengthen company/client relations.

Whether clients want to see how their chosen keywords are ranking, or they want to view traffic data, they can do so all in one place at any time.

Paul Yates, Group Chief Executive Officer for Getupdated, said: 'At Just Search, we are always looking for ways in which we can stand out from other internet marketing companies. Active Trakr has allowed us to really show the competition why we are still market leaders in this industry. Clients have welcomed the access they now have to the progress of their campaign where they can physically see the difference being made to their business' online presence. This new service offers clients the information that they need, to ensure that they are getting nothing but the best from our services.'

With Active Trakr, clients can look at visitor statistics, keyword rankings, backlinks and the progress of their content delivery. Clients are also able to communicate directly with their account manager via Active Trakr. Future developments will see Active Trakr expand to [PPC](#) and hosting clients.

For further information please contact

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Just Search is an [SEO](#) and [internet marketing](#) company based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, [content writing](#), [design](#), development and affiliate marketing.