



Press release, 13 June 2011

## Hans Holmstedt appointed as Acting Purchasing Director for Axfood

Hans Holmstedt has been appointed as Acting Purchasing Director for Axfood and will take up his new position on 13 June 2011. He replaces the current Purchasing Director, Mats Sjödaahl, who is leaving for another assignment. Holmstedt, 43, is currently Head of Axfood's Fruit & Vegetables business area. He has been with Axfood since 2005 and will be a member of Axfood's Executive Committee.

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**Axfood AB** conducts food retail and wholesale business in Sweden. Retail business is conducted through the wholly owned store chains Willys, Hemköp and PrisXtra, comprising 229 stores in all. In addition, Axfood collaborates with a large number of proprietor-run stores that are tied to Axfood through agreements. These include stores within the Hemköp and Willys chains as well as stores run under the Handlar'n and Tempo profiles. In all, Axfood collaborates with approximately 840 proprietor-run stores. Wholesaling is conducted through Dagab and Axfood Närlivs. Axfood is listed on Nasdaq OMX Stockholm AB's Large Cap list. Axel Johnson AB is the principal owner, with approximately 46% of the shares.