

Getupdated Internet Marketing appoints new CEO

Paul Yates will be replaced by Peter Eriksson, the former sales manager at Getupdated Sweden.

Paul Yates will continue as a board member of the group, in a purely advisory capacity whilst pursuing plans of moving into property development. Paul Yates during his time as CEO, has worked to consolidate the operations which have resulted in the company making a profit. He has also successfully established operations in Ireland and Italy and France.

Peter Eriksson sees the appointment as an exciting challenge and brings great potential in leading the development of Getupdated to become an increasingly important international player within the Internet marketing industry.

I am convinced that the appointment of Peter Eriksson CEO is a continued positive phase of the company's future development. Getupdated has become increasingly stronger, both commercially and financially and in Peter Eriksson have a knowledgeable and thorough CEO, says Ake Eriksson, Chairman of Getupdated Internet Marketing AB.

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Just Search, part of the Getupdated Group, is an SEO and internet marketing company based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, [content writing](#), [design](#), development and [affiliate marketing](#). Getupdated Group has some 160 employees in Sweden, the UK, France, Ireland and Italy. The parent company Getupdated Internet Marketing AB is listed on NASDAQ OMX First North and its Certified Adviser is Erik Penser Bankaktiebolag. For more information please visit www.getupdated.com.