



Garby waste management chooses Just Search to lead online campaign

Waste management company Garby, has just enlisted the help of Just Search Italy to complete its internet marketing campaign.

Garby is a highly successful company in Italy and Just Search is pleased to be able to help a company which has proved itself to be one of the most 'green' companies in the industry.

Just Search will be exploring ways in which to boost Garby's online presence, using the very latest SEO techniques and services such as PPC and content delivery. By helping to boost the company's online rankings, Just Search Italy will be helping Garby to create an even stronger brand and increase awareness of it.

Garby is already a highly respected brand, known for its advanced techniques in collecting and recycling waste from both domestic and industrial sources. It uses an innovative system to turn waste into resources and is known across Italy for its unique approach to such an important issue. But with the help of Just Search, their online presence and their overall brand awareness is likely to increase.

As the world continues to focus on 'green' issues, waste management companies are going to play an ever increasing role in society. And Just Search is delighted to be able to help make the good work that Garby does better known.

As Paul Yates, Group Chief Executive Officer for Getupdated, said: 'Just Search is in full support of the work that Garby does and in particular, the 'green' approach that they have to it. So we're thrilled that they have chosen Just Search Italy to help them build on their online presence. We take each online marketing project extremely seriously and always use the very best techniques available to achieve results; it's an added bonus that we're doing it for a company that is doing so much good for the world.'

For further information please contact

Paul Yates, CEO of Getupdated Internet Marketing AB

Phone: 44 7966 077 583

Mail: P.Yates@justsearch.co.uk

Just Search Italy – www.justsearch.it

Just Search, a part of the stock listed group Getupdated Internet Marketing, is an SEO and Internet marketing company with European head offices based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, content writing, design, [development](#) and [affiliate marketing](#).