

## External Information

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Gothenburg, Sweden 2011-06-14

### **WirelessCar awarded Best Telematics Service Provider**

WirelessCar has won the award for Best Telematics Service Provider on Tuesday, June 6<sup>th</sup>. This award was presented in Detroit at the most important telematics conference and exhibition of the year hosted by Telematics Update.

"This reward is the recognition of the achievements of our team, today delivering two million messages a day in more than 50 countries and providing our extensive 12 years' experience in connecting vehicles to the global vehicle OEM industry," said Martin Rosell, Managing Director of WirelessCar.

WirelessCar won the award after being selected by a jury of six telematics experts from across the industry. Judges made their decision based on a combination of the following attributes:

- Innovative applications and services for consumers
- Ability to deliver compelling new content to consumers
- Successful market take up
- User-friendly interfaces
- Performance
- Market appeal and promotional work

With expertise in both commercial and consumer vehicles, WirelessCar can leverage a cross-fertilized service portfolio/open platform ([www.ngtp.org](http://www.ngtp.org)) and deliver innovative business models. Our customers share key resources, which means low and diminishing cost as well as rapid deployment in new markets. We integrate our services from best-of-breed elements to allow our customers to compete at a leading-edge level. Through efficient sharing of resources we are able to offer the most industry competitive telematics services in the world.

*Watch the new WirelessCar movie on YouTube:*

[http://www.youtube.com/watch?v=mQGmEAbNcrg&feature=player\\_embedded](http://www.youtube.com/watch?v=mQGmEAbNcrg&feature=player_embedded)

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*WirelessCar is one of the world's leading telematics service providers serving both the automotive and commercial vehicle sectors with services that are operational in 50 countries. This truly global offering can include automatic crash notification, emergency and road side assistance, stolen vehicle tracking, embedded hands-free telephone, car locator, remote door unlock, and remote diagnostics. In addition, online services such as e-mail access and live news feeds are available. WirelessCar is part of Volvo IT, which is a global company and a subsidiary of the Volvo Group. WirelessCar operates as an independent entity addressing all vehicle manufacturers. WirelessCar's services are branded in the names of our customers, who include companies, such as: BMW, Volvo Cars, Volvo Trucks, Renault Trucks, Volvo Construction Equipment, Mack Trucks, Toyota Material Handling, Rolls Royce, and Allianz.*

*More information [www.wirelesscar.com](http://www.wirelesscar.com)*

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