



29-30 September 2011  
Old Billingsgate | London

## **lunch! show announces an initial list of exhibitors**

lunch! has released an initial exhibitors list for its 2011 event. The UK's only dedicated food-to-go trade show, lunch! returns to Old Billingsgate, London, on 29-30 September with over 180 exhibitors.

With three months still to go, the organisers, Diversified Business Communications UK, say that the lunch! 2011 has already sold out once and following the release of twelve extra stands last month, only six main stands remain across the two-floor show.

"With the show selling twice as fast as last year we actually sold out of all exhibition space in mid-June. It's a testament to the continuing success and growing appeal of the show that I'm still getting so many calls from brilliant companies looking to exhibit on the last remaining stands," comments a delighted Chris Brazier, lunch!'s event manager.

lunch!'s breadth of appeal is demonstrated by its incredible range and high calibre of exhibitors, representing companies from right across the entire food-on-the-move sector. From super-fresh ingredients, aromatic coffee, handmade cakes, snacks and confectionary, to delicious breads, juices and smoothies, plus specialist equipment, packaging, signage, and much more – lunch! brings together innovative new products from established brand leaders to a wide array of smaller, niche producers all under one roof.

Now in its fourth year, the growing importance of the event is reflected by the number of new exhibitors – over 70 to date – making their first appearance at the show. These include Norwegian deli product supplier danora; bergams, part of Groupe Norac, manufacturers of French bakery products, snacks and crudités; Sabert Europe, specialist suppliers of upscale food/bakery presentation products; and Pidy, with its ready to fill gourmet pastry products from Belgium.

The initial lunch! 2011 exhibitor list, to date, is also available to view in full at <https://onlineexhibitormanual.com/divLunch11/exhi/exhibitorList.aspx>:

ABDA creative design and build  
AgriCoat NatureSeal Ltd  
Alibi Drinks / Solution Sciences  
Ballymaloe Country Relish  
Barclaycard Business  
Bel UK Limited  
Bells of Lazonby Ltd  
Belvoir Fruit Farms  
bergams SAS  
Beverage Standards Association  
Boost Drinks Ltd  
Bristec Retail & Hospitality  
British Sandwich Association  
Brother UK  
BUK  
Byotrol Technology  
Cafe Connections Limited  
Café Culture Magazine  
Catering Solutions UK Ltd  
Cawston Press Ltd  
Cherry Active  
Clif Bar & Company  
Clipper Teas Ltd  
Collins Benson Goldhill LLP  
Cost Sector Catering magazine  
Crantock Bakery  
Crazy Baker  
Crazy Food Company  
Creole Cuisine

Crewmint  
Crispy Snacks Ltd  
CSM (United Kingdom) Ltd  
Danora AS  
Delice de France  
Dempson Crooke Ltd  
Discovery Foods Limited  
Ditting Mahlkönig  
Donut Square Ltd  
Easipac  
Easiyo Products Ltd  
Essential Café magazine  
Exquisite Handmade Cakes  
Firefly Tonics  
Fresh Marketing  
Fresh! Naturally Organic  
Fretwell Downing Hospitality  
Fruit Ltd  
Gazebo Fine Foods  
Genesis Distributors  
GFT Retail Ltd  
Goody Good Stuff  
Greendustries  
Hada Del Cafe  
Heavenly Cakes  
Honeybuns  
Honeyrose Bakery Ltd  
Impress Sandwiches  
Intelligent Business Systems Ltd  
Invest Northern Ireland  
Jiffy Trucks / AJC Trailers  
Jimmy's Iced Coffee  
Just Oil Ltd  
Karimix  
Kavis Ltd  
Kern LTS  
kff  
Kimbo  
King Edward Catering Equipment  
La Pizza Company  
Lawncourt Harvest Ltd  
London Bio Packaging  
Lunch Business magazine  
Luscombe Organic Drinks  
Magrini Ltd  
Mash Direct  
Matthew Algie & Co Ltd  
Maynard House Orchards  
MCR Systems  
Melitta System Service  
Metro Drinks  
Mobile Marketing UK  
Mobo Innovations Ltd  
MOMA! foods Ltd  
Natural Coffee Company  
Natures Table Snacks Ltd  
Nelson Catering  
New York Delhi  
Orexis Fresh Foods Ltd  
Paragon Print and Packaging  
Paterson Arran Ltd  
Peppersmith  
Perry Court Farm  
Phat Pasty Co  
Pidy Limited  
Planglow Ltd  
Pritchitt Foods  
Puddings & Pies Limited  
Pukka Herbs Ltd  
Pullins Bakers  
Pulp Fruits  
Pussy Drinks Ltd  
QuickBite magazine

Rapid Action Packaging Ltd  
Rational UK Ltd  
RDA Organic  
Redemption Food  
Rich Sauces  
Robot Coupe (UK Ltd)  
Rod and Bens  
Sabert Europe  
Salty Dog Brands  
SAMOSACO  
Sandwich & Snack News  
Scheckter's Organic Energy  
SFD  
Shaken Udder Milkshakes  
Simple Simon Foods Ltd  
Simply Ice Cream & Simply Group  
Solaris Tea  
Soulful Soup  
Southover Food Company Ltd  
Spikomat - Skewers  
stewed! pots of real stew  
Stoats Porridge Bars  
Suki Tea  
Taste of Sicily Ltd  
Tastetrends  
Teapigs  
The Big Yum  
The Coffee Machine Co  
The Consett Popcorn Company  
The Contact Grill Company  
The Cornish Crisp Company Ltd  
The Fine Cheese Co.  
The Fine Confectionery Co Ltd  
The Handmade Cake Company  
The Holy Cow Food Company  
The Living Food Kitchen Ltd  
The London Tea Company  
The Menu Shop  
The Pimpernel Wharf Agency  
The Whole Leaf Co  
The Yorkshire Provender  
Tideford Organic Foods  
Toasty Products  
Top Food Service Equipment Ltd  
Treflach Farm  
Trioni Dairy  
Tri-Star Packaging  
Tudor Tea and Coffee  
VaioPak Limited / Printed Cups UK  
Vegusto  
Victorian Baking Ovens  
What On Earth  
Williams Refrigeration  
WK Thomas  
Yum Yum Bros Food Company  
Zest Specialities

Firmly established as the premier event for the entire out of home food industry, lunch! has garnered a reputation for helping businesses to do business – bringing together thousands of professional trade buyers – from all the major supermarkets, high street chains and contract caterers, as well as owners and managers of independent sandwich bars, cafés, delis, juice bars and coffee houses – with the service providers and product suppliers who can best meet their needs.

lunch! is free to attend for pre-registered trade visitors. For further information and to register, please visit [www.lunchshow.co.uk](http://www.lunchshow.co.uk).

###

Media enquiries to:  
Emma-Louise Jones, PR Executive  
t: 44 (0)1273 645134 e: [ejones@divcom.co.uk](mailto:ejones@divcom.co.uk)

lunch! exhibitor enquiries to:  
Chris Brazier, Sales Manager

t: 44 (0)1273 645123

e: [cbrazier@divcom.co.uk](mailto:cbrazier@divcom.co.uk)

## **NOTES:**

*lunch! has been nominated for Best Trade Show Exhibition – under 2,000m<sup>2</sup> by the Association of Event Organisers (AEO) in its annual Excellence Awards; an award it won in 2010.*

*lunch! is the UK's only dedicated trade show for the £5billion quality lunchtime food-to-go market. Developed in consultation with leading industry suppliers and retailers, lunch! provides owners and managers of quality sandwich bars, juice bars, cafes, coffee bars and contract caterers, to source new products, find out about all the latest food-to-go market trends and network with 1000's of industry professionals all in one dedicated arena.*

Website <http://www.lunchshow.co.uk>

LinkedIn <http://www.linkedin.com/groups?gid=3143327&mostPopular=&trk=tyah>

Twitter <http://twitter.com/#!/lunchexhibition>

Facebook <http://www.facebook.com/pages/lunch/106355532742317>

## **VISITOR INFORMATION:**

*Admission: Free to pre-registered trade visitors, £20 on-the-door*

*Location: Old Billingsgate, London EC3R 6DX*

*Opening days: Thursday 29 & Friday 30 September 2011*

*Members of the media can reserve press passes to lunch! by contacting Emma-Louise Jones at [ejones@divcom.co.uk](mailto:ejones@divcom.co.uk).*

*Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to lunch!, Diversified UK also organises Natural & Organic Products Europe, camexpo, the Independent Health Store Conference, office\*, and the Service Desk & IT Support Show. It publishes Natural Products – the industry's leading trade magazine, and the Natural Beauty Yearbook.*

*Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.*