

## Press Release

Stockholm July 6, 2011

### Alfred Berg recruits Jörgen Jonsson as Senior Client Relationship Manager

**Alfred Berg further strengthen its position as one of the leading Nordic asset managers by hiring Jörgen Jonsson as Senior Client Relationship Manager in Stockholm. He joins from Wassum, a recognized Nordic investment consultancy.**

“I am delighted that Jörgen has decided to join Alfred Berg. Jörgen brings almost 30 years of financial industry experience to Alfred Berg and his long-standing knowledge, competence and professionalism will make him an invaluable discussion partner for our institutional clients” commented Tomas Scherp, CEO of Alfred Berg Stockholm.

Alfred Berg aims to continue to grow its business and increase its market share in the years to come, and one of the company's top priorities has always been to provide high-quality service to clients. Jörgen Jonsson will contribute to develop this by using his skills and experience in evaluating investment strategies.

Jörgen Jonsson is joining from Wassum, a Nordic investment consultancy, where he has been for the last 14 years and most recently held a position as head of manager research. Before Wassum, he has held various positions at, among other entities, in SkandiaLink and Gota Bank.

“I have spent a large part of my professional life researching and evaluating investment teams and processes. Assuming a role as senior client relationship manager is a natural step to take my knowledge into a new dimension, and for me the obvious choice was Alfred Berg since few organisations can compete with Alfred Berg's level of professionalism and expertise.” stated Jörgen Jonsson.

He will join Alfred Berg's CRM team in Stockholm on October 15, 2011.

#### **Further information:**

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Alfred Berg is a Nordic asset management company with about 160 employees and EUR 16 billion in assets under management, in fundamental and fixed income investment strategies. We are a part of BNP Paribas Investment Partners, which brings together the full palette of asset management expertise of the BNP Paribas group.

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