

## HIQ MADE IT EASIER FOR ADVALIGHT TO FOCUS ON THEIR CORE BUSINESS

HiQ assisted in implementing Windows Embedded on Advalight's laser equipment, which allowed the company to maintain focus on the development of the medical equipment which, among other things, is used to remove skin tumors.

Advalight is a company founded by two Ph.D's. from the Technical University of Denmark. They have developed unique laser equipment for skin treatments using yellow solid-state laser technology. The laser is used to remove skin tumors, vascular lesions, treat acne, perform skin rejuvenation treatments and other skin enhancing procedures.

Among other things HiQ has been involved in making adjustment to the presentation layer of the equipment, making sure it shows the correct information. A driver with support for the system was implemented and the presentation layer became easier to use. Due to the help from HiQ, Advalight could maintain focus on further developing of the laser and getting one step closer to helping people.

"Advalight is preparing for reaching a wider market. In that process it was a natural decision, given the high safety standards required in medical software, for Advalight to partner up with an experience software consultancy", says Thomas Lund, CEO at Advalight.

"It feels good that HiQ can help companies, which develop products to help other people. A very exciting project, of which we hope to see more of in the future", says Lars Stugemo, CEO HiQ International.

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*HiQ is an IT and management consultancy company focusing on high-tech solutions in the fields of communications, software development and simulation technology. The company is a leading player in these fields and the Nordic region is its domestic market. HiQ employs more than 1,200 people at offices in the Nordic region and Russia. HiQ is listed on the NASDAQ OMX Stockholm Mid Cap. For more information, please visit [www.hiq.se](http://www.hiq.se)*