



Leading Car Manufacturer Extends Global Networking and Technology Services Deal with HP

HP Technology Services boosts reliability of BMW Group's HP Networking infrastructure

MUNICH, Germany, July 7, 2011 – HP today announced a five-year extension to its global, multimillion dollar business deal with the BMW Group, the German automobile, motorcycle and engine manufacturing company.

As part of the deal, [HP Technology Services](#) will deliver higher value support services for the HP technology that provides a major portion of the BMW Group's networking infrastructure.

Given the BMW Group's profile and size, it is essential that the company has a robust and secure open standards-based network infrastructure it can rely on, and one that delivers a solid return on investment. Based on the performance, interoperability and cost-efficiency of [HP Networking](#) solutions, the BMW Group has extended its existing agreement with HP to deliver [HP E-series switches](#) and a range of support services.

The BMW Group's network infrastructure of award-winning intelligent HP E5400, E3500 and E6200 switches is centrally controlled by HP Networking Manager Plus, a Microsoft Windows®-based platform for mapping and configuration of the network. The addition of a next-business-day hardware replacement service from HP Technology Services will match the BMW Group's mandatory service-level agreement and improve access to HP services.

"Global organizations demand high-performance networking solutions and support to ensure interoperability across the enterprise and meet stringent service-level agreements," said Johan Deschuyffeleer, senior vice president and general manager, Technology Services – EMEA, HP. "This new deal confirms HP both as a global player offering flexible services to support the BMW Group's drive for operational excellence, and as the networking platform of choice for large enterprises."

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