



## Teleca Puts Laughs in Your Pocket

*Creates America's Funniest Home Videos mobile application for iPhone*

**Sweden, Malmö – July 7<sup>th</sup>, 2011** — Teleca, a world-leading supplier of embedded software solutions for the consumer electronics, automotive and mobile industries, today announced the release of the iPhone application for America's Funniest Home Videos. The mobile app will allow fans to watch their favorite videos anytime, anywhere, as well as instantly upload their own submissions to the show.

There are 14 video channels available, from dogs, cats, sports and celebrations to babies, teens, practical jokes, mishaps and fan favorites. Fans will be able to interact with the show's content and create their own playlist so favorites can be accessed easily and shared on Facebook and Twitter. It's like having a version of AFV in their back pocket. The mobile app is ideal for AFV fans always on the move. Using the iPhone they can capture video from any location and instantly submit it to the show.

AFV Host Tom Bergeron couldn't be happier that AFV is going mobile, "This is a glorious day! The longest-running primetime entertainment show on ABC, AFV has embraced new technology over its 22 year run. With the new AFV app, our diabolical dream of global slapstick domination now pratfalls closer to reality!!"

Teleca works with top media companies creating innovative ways of viewing mobile media content. "Our mobile solutions help major network brands to deliver a richer, more personalized experience to their fans," said John Trobough, President, Teleca, USA Inc., "And because of our experience creating iPhone apps for other leading television shows and networks, we have been able to mobilize faster and keep our clients ahead of the curve."

The AFV App is now available for free from the App Store on iPhone and iPod touch or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/).

### **About Teleca**

Teleca is a world-leading supplier of software solutions and engineering services to the connected devices industries. Teleca's global scale and reach is unique. Using tailored solutions, systems design, integration, UI experiences, application design and testing we help drive down development time and deliver value. Teleca has approximately 2,000 employees in 12 countries. For more information, please visit: [www.teleca.com](http://www.teleca.com)

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