

Get inside the “Best Ford Brand Assembly Plant” in Europe since 2002 with Auto Turkey 2011

The leading Turkish automotive conference has teamed with Ford Otosan to bring you an exclusive insight into its remarkable production facility. In addition to the two day conference agenda held at the Divan Asia Hotel, Istanbul, 26 – 27 October, management at the Kocaeli plant will host a VIP guided tour around the plant.

Ford Otosan started production in 1965, with each company holding a 41% share in the venture. It operates four facilities in Turkey, two in Kocaeli, one in Eskisehir and one in Istanbul.



Kocaeli Plant is a joint venture between Ford Motor Company & Koç Holding with equal ownership as 41%.

Ford Production System established within the framework of principles, with a high level of automation and an integrated production centre supported by the Center Material Management System.

The sea front location covers 1,600,000 m²; exporting leading models such as the Transit & Transit Connect to 65 different

countries, making Ford Otosan Turkey’s 3rd largest export company in 2010. And output from Kocaeli is only set to increase.

Estimates demonstrate that the Ford Otosan Kocaeli plant will produce 292,000 units in 2011, up an impressive 21% from 2010. And this growth in capacity is set to continue with targets of 400,000 units per year announced last month funded by an increased investment of \$300 million this year. This growth plan will be addressed at Auto Turkey, the premier Turkish automotive conference.

This statement of intent will be met with eager anticipation for local and internal partners and suppliers. With the recent reaffirmation of government of the intention to bring greater passenger car production to Turkey, Ford Otosan’s flagship plant has stolen a march to demonstrate the capability to introduce new lines. This desire for increased export growth makes the Ford Otosan plant the perfect addition to Auto Turkey 2011.



Auto Turkey 2011, will bring together over 200 national and international OEM and top tier supplier thought leaders to review the true potential of the Turkish automotive industry. Limited places are still available to join a select number of guests at the site visits to Ford Otosan Kocaeli and Toyota Motor Manufacturing Europe. Register today at www.autoturkey.tk to avoid disappointment and take advantage of early booking discounts to this leading Turkish automotive industry conference.

Haydar Yenigun, Plant General Manager, who will host part the VIP tour on 25 October, says he is 'delighted to host people from different countries and companies here at the Kocaeli Plant'. Ford Otosan General Manager Nuri Otay and Assistant General Manager Güven Özyurt, will both be present as speakers at the Auto Turkey conference, on the following two days.

Now featuring speaking representation from 14 multinational OEMs and 8 leading Turkish Tier One suppliers the Auto Turkey, the premier Turkish automotive conference will be the meeting place to network, analyse and establish the future of this exciting marketplace. Now with this additional interactive opportunity, Auto Turkey conference is unmissable for anyone looking to gain new business and assist increased export from the Marma region.

Auto Turkey 25-27 October, Divan Istanbul Asia Hotel. Speakers include:

Dr Ercan Tezer, General Secretary, **OSD**

Ozlem Gülşen Arkan, General Secretary, **TAYSAD**

Orhan Ozer, President & CEO, **Toyota Motor Manufacturing Turkey**

Wolf-Dieter Kurz, CEO & President, **Mercedes-Benz Türk A.S**

Munur Yavuz, CEO, **MAN Turkey**

Nuri Otay, General Manager, **Ford Otosan**

Murat Mermer, CEO **Chery-Mermerler**

Altan Aytac, Supply Chain Director, **TOFAS**

Ismail Sumer, Factory Director & Board Member, **Honda Türkiye**

Hakan Tandogdu, Chief of External Relations Department, **Oyak Renault**

Ibrahim Eserce, General Manager, Research and Development, **TEMSA Global**

Güven Özyurt, Ass. General Manager, Material Planning & Logistics, **Ford Otosan**

Eşref Mermer, Manager International Purchasing Southeast Europe, **BMW**

Wim Wuyts, Manager Purchasing & Supplier Quality Southeast Europe, **GM**

Europe

Ümit Cevik, Electric Vehicle Project Coordinator, **Renault Mais**

Ilkim Sancaktar, Deputy Director, **Nissan Turkey**

Torben Eckardt, President, Istanbul Regional Office, **Volvo**

Steven Young, General Manager, **Bosch San ve Tic AŞ**

Dr Wolfgang Menzel, Vice President, Logistics Automotive, **Continental**

Omer Burhanoglu, CEO, **Farplas**

Zafer Kabatepe, Purchasing & Logistics Director, **Orhan Holding**

Murat Baysan, General Manager, **Johnson Controls Automotive**

Nuri Unver, General Manager, **Tırsan Kırdan**

Patrice Colomb, Managing Director, **Autoliv Turkey**

Cagatay Dundar, Logistics Manager, **Autoliv Turkey**

Prof. Dr. Ali G. Göktan, Chairman, **OTAM & Istanbul Technical University**

Jens Möller, Senior Vice President, **UTi Worldwide**

Jochen Freese, Executive Vice President, **Automotive, UTi Worldwide**

Hakki Tas, General Manager, **Gempport**

Fulvio Villa, General Manager, **GEFCO Turkey**

Başak Tav, Marketing Director, **Erdemir**

Goksel Paker, General Manager, **Inci Aku**

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