



SVENSKA CELLULOSA AKTIEBOLAGET SCA (publ)

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SCA invests in incontinence care products in Turkey

SCA is acquiring 95 percent of the Turkish hygiene products company San Saglik, producer of incontinence care products, from the family-owned MT Group. The purchase consideration corresponds to SEK 95m on a debt-free basis.

San Saglik has rapidly captured market share since the company was founded in 2008, and is now the second largest player in incontinence care products in Turkey. The acquisition comprises local production and access to strong brands.

“The acquisition of San Saglik supplements the acquisition of Komili, producer of baby diapers, feminine care products and toiletries, which was announced recently. SCA will have a complete personal care product portfolio in Turkey. The strong distribution network in retail that we accessed through Komili is now also extended to healthcare. Turkey is an important growth market with 70 million inhabitants and a rapidly growing population,” says Jan Johansson, CEO and President of SCA.

San Saglik generates annual revenues of approximately SEK 100m. SCA has a purchase option on the remaining 5 percent of the company.

The transaction is expected to be completed during the third quarter of this year, following approval by the relevant authorities.

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This information is such that SCA must disclose in accordance with the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication on August 1st, at 15.00 CET.