

## Legal innovation conference in Stockholm with some of the legal world's most influential speakers

**VQ Knowledge and Strategy Forum takes place in Stockholm on 4 October 2011 with a distinguished panel of internationally highly regarded speakers such as Professor Richard Susskind, leading law firm management practitioner and pioneer Chris Bull and the Secretary General of the Swedish Bar Association, Anne Ramberg.**

Richard Susskind is the guru of legal technology and visionary predictions for the future of the legal profession worldwide. He has challenged law firms to recognize the market pull towards commoditization of legal services and to source routine and repetitive tasks in a more efficient way, by outsourcing or intelligent use of technology. He has even predicted that computerizing will come to replace some of the traditional work of lawyers in firms and that a new legal career called "Legal Knowledge Engineer" will evolve to meet the new talent demands.

Chris Bull is partner at Edge International, former chief executive of Osborne Clarke and Integreon, and a highly regarded industry expert on operational and financial management and the application of technology to professional firms. He has been guest tutor at Nottingham Law School's MBA programme and an active member of the advisory boards for the Managing Partner's Forum, Legal Week's Strategic Technology Forum and FDLegal magazine.

VQ Forum will focus on the predictions on the changing roles for the legal profession and the need for legal innovation and new ways of thinking about the practice of law.

"The predictions by Richard Susskind are quite controversial, and it will be most interesting to hear the debate when the panelists will address the predictions from a Scandinavian point of view and to question the risks, how junior lawyers will be trained when more and more of their work is computerized and the challenges ahead for law firms and clients", explains Helena Hallgarn, one of the founders of VQ.

In addition to Richard Susskind and the discussion forum, Chris Bull will provide his expert insights on knowledge management, the interface between KM & IT and knowledge process outsourcing.

"We are very excited and proud that Richard Susskind has chosen VQ Forum for his first public speaking engagement in Sweden and that so many other well-reputable and knowledgeable speakers will complete the discussions", says Ann Björk, the other founder of VQ. "We are looking forward to an inspiring, thought-provoking and exciting day with great insights from all the speakers."

For further information about VQ Forum and to register for the event, please see the attached brochure or the event page <http://www.vqab.se/events/vq-knowledge-and-strategy-forum-2011.aspx>.

Virtual Intelligence VQ was launched in 2010 by Helena Hallgarn and Ann Björk, former KM executives of Scandinavian law firm Vinge. - "After fifteen years within the law firm market and after ten and eight years respectively at Vinge law firm, we decided to take on new challenges and to start our own venture," explains Helena Hallgarn. "One of our largest source of inspirations is Richard Susskind and we regard ourselves as Legal Knowledge Engineers, and have developed the new intelligent legal service - VQ Legal - on basis of Richard Susskind's predictions."

Please find more information about VQ and our mission as well as photos on our website, [www.vqab.se](http://www.vqab.se). You are also most welcome to contact us directly.

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