

Adactus Ltd, Releases New Version of its Pulse Claims Management Software

London — 19th August 2011 — Adactus Ltd today announced it will launch a new version of its application, Pulse, which works with Microsoft Windows Azure to offer customers enhanced security, as well as innovative user interface features and reliability improvements.

Pulse, a cloud based claims management software solution to help the insurance industry better manage the wide variety of insurance property claims. Designed using the very latest Microsoft Cloud based technology with ease of use as a primary design goal, Pulse can be used on a software-as-a-service payment model which helps the insurance industry with any variations in their claim volumes and significantly reduces the initial level of investment required.

“Our ISV community is alive with innovation, and we’re committed to helping our partners drive the next generation of software experiences,” said Ross Brown, Vice President of ISV and Solutions Partners for the Worldwide Partner Group at Microsoft. “Adding compatibility for the latest Microsoft technologies helps ISVs to stay ahead of the competition and give their customers access to cutting-edge technologies.”

“Adactus is excited to launch this new version of Pulse,” said James Smith, Head Of Software Development at Adactus Ltd. “Making our application compatible with Microsoft Windows Azure helps us offer our customers compelling benefits, including improved security and reliability features, tools to keep them connected to data stored on the Web, sophisticated management features and flexible access administration to improve mobile working.”

Pulse is a Microsoft approved cloud based application operating on the Windows Azure platform and offers unparalleled scalability, flexibility and security in claim management. Pulse is ideally suited to managing high claim volumes during claim surges experienced earlier this year. Commenting on this solution, James Smith, Head of Software Development at Adactus said “Our clients are demanding flexibility in the pricing and support models for claims technology solutions and Pulse has been built with that as its core objective. Volumes can vary dramatically based on a number of factors including the environmental conditions and the complexity of claim information required.

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Adactus, <http://www.adactus.co.uk> is a technology-based consulting and mobile development firm that specializes in e-Business consulting and development that includes custom eCommerce solutions, insurance claims management software, internet business applications, mobile web and multiple platform based mobile applications.

Adactus was founded by the key staff responsible for the launch of Dell Online's presence in Europe. Founded in 2001, the management team has a wealth of experience in the specification and development of web application software solutions. They know how to embrace the Internet to deliver to customer's higher revenues, lower operating costs and increased customer satisfaction. Adactus have delivered scalable web applications in many market sectors both in the UK and internationally. For more information please visit <http://www.adactus.co.uk>