



PRESS RELEASE
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Acando harmonizes Portals and Enterprise Social Software

Event in Frankfurt: Strategies for Introduction and Market Comparison

With the event “Gate to communications” on September 29 in Frankfurt the business consultancy Acando demonstrates approaches for strategically setting up portals and social collaboration platforms. To this end, the technology-neutral consulting company uses the combination of process-driven management consulting and proven standard solutions.

The consultants at Acando will demonstrate how they facilitate and improve in-house communications and cooperation specifically by strategically setting up employee portals and their connection to enterprise social software. Here, the consultants place importance on management actively participating in the process. “We often notice that decisions are made about technology without first developing a medium to long-term strategy. In practice, solutions then fail due to the users’ lack of acceptance,” reports Dr. Manfred Mucha, Vice Business Area Manager and specialist for portal solutions at Acando. “In contrast, we were able to achieve sustainable successes for many customers with our method,” Mucha continued.

In the projects at medium-sized and large companies, business consultants work closely with technology experts to fine-tune the concept to the implementation. Initially they use a methodical procedure; later on Acando supports its customers in selecting technologies by conducting product-neutral research.

White Paper: Market comparison Enterprise Social Software

A white paper was specifically created for the enterprise social software area. “Online collaboration has long since become a part of day-to-day business. In practice, the approaches are as different as the infrastructures we find. In order to help our customers make informed decisions, we compared customary solutions for networked, enterprise-ready social software in our studies,” explained Michael Kaiser, author of the market comparison Enterprise Social Software and expert for integration and process management at Acando.

He will present the results of his market comparison at the “Gate to Communications” event in Frankfurt on September 29.

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About Acando

Acando is a consulting company that in partnership with its customers identifies and implements sustainable business improvements through information technology.

Acando provides a balance between high customer value, short project times and low total cost. Acando has annual sales of about EUR 170 million and approximately 1,000 employees in five countries in Europe.

The company is listed on the NASDAQ OMX Nordic exchange. Its company culture is based on the core values of team spirit, results and passion.

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