



Teleca strengthens its user interface technology and user experience offerings

Teleca's ability to offer leading user experiences and UI technologies for connected devices gets a boost through its technology partnership with Mentor Graphics.

Malmö, Sweden – August 30, 2011 Teleca, a world-leading supplier of mobile software solutions for the consumer electronics, automotive and mobile device industries, today announced a unique and strategic user experience partnership with Mentor Graphics, a leading hardware and software design tool company.

Mentor Graphics and Teleca are pleased to announce a unique and strategic relationship to help embedded device manufacturers deliver compelling user interfaces (UI). This relationship offers companies the ability to realise their product dreams through amazing, rich and easy to use user interfaces, powered by the Mentor® Embedded Inflexion™ UI tool and implemented using Teleca's global reach and world class services.

Teleca can now offer trained engineers on the Mentor Inflexion UI tool and provide integration engineering and development of both applications and UI on top of the UI tools. Teleca is the system integrator that can work globally with Mentor Graphics. In addition Mentor can provide Teleca's customers with the Mentor Inflexion technologies so that Teleca customers can achieve UIs that their customers are now demanding.

Teleca has taken pride in solving many user experience challenges and has developed a wide range of compelling applications for its customers where the user experience is critical to success. Andrew Till, CTO at Teleca says –“In Mentor Graphics we have found our new partner for enabling our customers to deliver truly world class consumer experiences. Today delivering a compelling user experience is a core requirement of any product if you want to achieve success regardless of whether it's a Smartphone, set-top box or an in-car entertainment system.

The award winning Mentor Embedded Inflexion UI product is used by hundreds of embedded system developers across the world and is used to rapidly develop stunning UIs without compromises. From rich, sophisticated 3D consumer UIs to specialized 2D UIs for industrial and medical products, the Inflexion product allows developers to quickly implement their UI using a drag-and-drop approach via the Inflexion UI Express PC tool, and then run this UI on an efficient and powerful engine. The Inflexion UI tool dramatically reduces development effort, and is available on Android, Linux and Nucleus, but is also portable to a wide range of operating platforms. Additional product information can be found on the company website: go.mentor.com/inflexion

“Mentor's relationship with Teleca enhances and expands our offering to customers by providing both UI design and UI implementation services, enabling them to achieve the amazing product UIs which Inflexion provides.” said Glenn Perry, general manager of Mentor Graphics Embedded Software Division. “With the growing adoption of Android and Linux-based technologies, our mutual customers will be highly competitive and will realize the value of differentiated UIs for their innovative products.”

Andrew Till of Teleca stated “The Mentor Embedded Inflexion UI adds a very powerful capability to Teleca's solutions helping us to continue to deliver innovative services and solutions to our customers. We can now offer the complete chain of services not only providing a UI design and user experience but also integrating the tool and graphics engine required to execute on the embedded device”

About Teleca

Teleca is a world-leading supplier of software solutions and engineering services to the connected devices industries. Teleca's global scale and reach is unique. Using tailored solutions, systems design, integration and testing we help drive down development time and deliver value. Teleca has over 2,000 employees in 12 countries. For more information, please visit: www.teleca.com

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