



## **GolfPyramid initiates Agency cooperation with GreenField sportnetwork on the German market**

**Stockholm, Sweden and Mainz, Germany, September 2, 2011** – GreenField sportnetwork, an agency dedicated to supporting talented golf players and GolfPyramid, the unique website for dedicated golfers, coaches and organizations today announced a cooperation agreement. The cooperation will initiate in Q2 2011 and the contract is based on GolfPyramids Agent Model.

The cooperation includes that GreenField will process and promote GolfPyramid Accounts on the German market. "GolfPyramid is the most potential and holistic tool for the documentation and evaluation of Golf training over the internet. The possibilities of connecting the whole trainer staff and players, provides the best basis for a sustainable training", sais Henrik Schüler, Managing Director GreenField sportnetwork.

GreenField sportnetwork is a German marketing & management company, focusing on the golf market. As the European distributor of Golf BioDynamics swing analysis systems, GreenField created the label "3D golf" and together with the German top professional Günter Kessler the youth program "3D golf juniors". Working with young golfers and supporting their careers is a special concern of the company.

GolfPyramid is a unique website based on sport science where not only dedicated players get support, but key competences around the player as well. Organizations such as federations and college, uses the website as it is, or tailor makes the framework and customizes it. "The leaders in 3D golf technical analyses and web based support for golf statistics, fitness and mental evaluations, Golf BioDynamics and GolfPyramid, now initiate a cooperation, comments John Hellström, CEO at GolfPyramid. For players and coaches, this means you get world-class support in your way toward lower scores.

### **About GolfPyramid's Agent Model**

Standard agreement follows GolfPyramid's Agent Model, a cooperation where the Agent profits from sold CoachAccounts in a specific region. The solution is available worldwide.

Anna-Karin Jonsson  
Sales & Marketing  
46 (0)709 289048  
Email: [karin@golfpyramid.com](mailto:karin@golfpyramid.com), [info@golfpyramid.com](mailto:info@golfpyramid.com)

GolfPyramid is probably the worlds most advanced website for dedicated golfers, coaches, academies and organizations. It is used in over ten countries on five continents. [www.GolfPyramid.com](http://www.GolfPyramid.com) contains a whole-in-one toolbox for game statistics, technique, fitness, psychology and equipment. With a strong base in sport science, this site enables players and experts to work together toward lower scores in a unique and effective way.

GolfPyramid.com - Toward Lower Scores