# PROACT

# Proact supplies Cisco UCS solution to Groningen-based ISP Adix

**Zoetermeer, – Proact, Europe's largest independent storage integrator, is supplying the Groningen-based Internet service provider Adix with a Cisco UCS and NetApp cluster solution.**

Adix, established in 2004, is an Internet service provider for Netherlands businesses and offers a wide range of solutions for the hosting of websites or web applications. Besides standard services such as shared hosting, colocation and the registration of domain names Adix also offers specially-designed services including hosting on dedicated servers and Virtual Private Servers. In order to offer its clients the best possible service, some time ago Adix set out its vision, at the heart of which was the aim to "take the load off the client".

However, the current IT infrastructure was no longer up to this vision and therefore Adix drew up a number of selection criteria for the new environment. These were: an environment which is both horizontally and vertically scalable, which offers continuous availability and at the same time enables costs for the power supply to be cut. Proact came out on top with its solution based on a Cisco UCS platform and a NetApp FAS 2040 cluster including snapshot technology and thin provisioning.

Lucas den Os, Managing Director Proact Benelux, elaborates, "Since the end of 2010 we have been able and proud to call ourselves a Cisco partner and Adix was one of our first clients that we supplied with a solution based on a UCS platform. The xSP industry is a market that places very high requirements on the IT infrastructure so we are extremely pleased that such a young, innovative and professional player as Adix should opt for Proact".

Besides a high degree of efficiency and scalability, the solution offered by Proact also provides the foundation for maximum risk spreading by means of automated failover and full redundancy. The solution is very simple to manage and ensures that the number of manual actions in the area are massively reduced. Adix wanted to manage the environment itself, and apart from Proact this was not something offered by many of the parties involved in the selection process. With the new solution Adix can guarantee clients in its portfolio, such as Akzo Nobel and KPMG, a 'direct-time-to-market'.

John Tomasowa, General Director Adix, says, "The need for a new IT infrastructure arose because of the strong growth of Adix together with the increasing demands of the market. Accessibility and availability in the use of Internet applications and the provider itself have increased rapidly. An environment which is both horizontally and vertically scalable, which offers continuous availability and at the same time enables cutting costs for the power supply was just what we were looking for. Proact gave us equally the confidence that they had what we were looking for and proved that it is a player which is well up with the developments in the market. Implementation of the Cisco UCS platform and the NetApp FAS cluster has gone successfully and one of the results of this is that in the time since its launch we have already been able to realise an energy saving of 40%."

## About Proact

Proact is a specialist in storage, archiving and securing large volumes of mission-critical information. As an independent integrator, Proact provides systems, support and consulting services within its focus area of data storage and archiving.

The Proact Group has more than 600 employees and conducts business in Belgium, Czech Republic, Denmark, Estonia, Finland, Great Britain, Latvia, Lithuania, The Netherlands, Norway, Slovakia, Spain and Sweden. Proact was founded in 1994 and its parent company, Proact IT Group AB (publ) has been listed on Nasdaq OMX Stockholm since 1999 under the symbol PACT.

Additional information about Proact is available at www.proact.eu

## About Adix (www.adix.nl)

Adix is the Internet service provider for Netherlands business.

Besides standard services such as shared hosting, colocation and the registration of domain names Adix also offers specially-designed services. This can be seen in its specialised hosting such as Ruby on Rails and java/ tomcat, as well as in its hosting on dedicated servers and VPS.

Quality and reliability are crucial to Adix. We believe it is important to maintain a dialogue with clients in order to sustain the relationship. As a result we can always respond to the wishes and needs of our clients.

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