



Press release

26 September 2011

Oriflame Cosmetics upcoming reporting dates

Announcement

Oriflame Cosmetics will publish its upcoming quarterly results according to the schedule below:

- 2011 third quarter interim report published on 10 November 2011 (changed from 28 October 2011).
- 2011 year-end report published on 16 February 2012.
- 2012 first quarter interim report published on 27 April 2012.
- 2012 second quarter interim report published on 14 August 2012 (changed from 9 August 2012).
- 2012 third quarter interim report published on 13 November 2012 (changed from 25 October 2012).

For additional information, please contact:

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Oriflame Cosmetics is an international beauty company selling direct. The company began operations in 1967 in Sweden and has today a presence in over 60 countries worldwide. Oriflame offers a wide portfolio of Swedish, natural, innovative, quality beauty products at affordable prices. To-date Oriflame has over 3.5 million consultants worldwide with annual sales of €1.5 billion. Oriflame offers the leading business opportunity for people who want to start making money the same day they join and then grow into a leadership role and fulfil their personal dreams and ambitions. Oriflame is listed on NASDAQ OMX Stockholm since 2004.