## Nobelprize.org

## Live Coverage of 2011 Nobel Prize Announcements and Exclusive Content on Nobelprize.org

You can follow the 2011 Nobel Prize announcements as the news breaks on Nobelprize.org, the official web site of the Nobel Prize, with live coverage from official press conferences, including alerts on social media such as Twitter and Facebook.

Nobelprize.org provides the official news about the 2011 Nobel Prize announcements within Physiology or Medicine, Physics, Chemistry, Literature, Peace and the Prize in Economic Sciences as soon as they happen. The first announcement, for the Nobel Prize in Physiology or Medicine, will be made on 3 October 11:30 a.m. CET, 9:30 a.m. GMT at the earliest (see the full timetable of announcements).

http://www.nobelprize.org/nobel\_prizes/about/prize\_announcements/

Background information about the new Nobel Laureates and their Nobel Prize awarded achievements, and official press releases from the Nobel Prize awarding institutions, will be immediately posted.

You can follow the news in the several ways:

Live webcast on Nobel prize.org. The press conferences from the Nobel Prize awarding institutions and exclusive interviews with members of Nobel Committees will be webcast live.

Live video player. You can embed the live video player http://www.nobelprize.org/nobel\_prizes/about/prize\_announcements/ on your own web site or blog for up-to-the-minute news as they occur.

**Video on-demand**. If you cannot follow the live webcast, the announcements as well as interviews will be available as downloadable video on-demand after a few hours. New this year, on demand streaming is available to support all mobile devices such as phones and tablets.

**Social media**. Keep up with the latest news on the Nobelprize.org Facebook page, http://www.facebook.com/Nobelprize.org. The Twitter feed http://twitter.com/Nobelprize\_org(#nobelprize) lets you keep in touch with the Nobel Prize announcements using the web, through SMS alerts on your phone, or instant messenger services.

**Exclusive content**. Nobelprize.org conducts a telephone interview with the 2011 Nobel Laureates immediately after they receive the news about the Nobel Prize capturing the Laureates' first impressions about the announcement.

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## About Nobelprize.org and Nobel Media AB

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