

MQ Holding AB

Press release, September 30, 2011

Invitation to attend presentation of MQ's year-end report 2010/2011

MQ will announce its year-end report for the financial year August 2010-September 2011 on Friday, October 7 at 07.15 CET.

A presentation of the report will be held on the same day in MQ's store in Sturegallerian, Stockholm, at 8.30 CET for analysts, investors and media.

Mats Gärdsell, CEO and Tony Siberg, EVP and CFO will present and comment on the report and the company's development.

The presentation will be made available on www.mq.se. A questions and answer session will be held after the presentation.

Please register to Charlotta Karlsson, email charlotta.karlsson@mq.se or by telephone +46 (0) 31-388 80 15.

For more information, please contact:

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MQ is one of Sweden's leading branded fashion wear chains. Through a mixture of proprietary and external brands, MQ offers men and women high fashion clothing in attractive stores. The store chain currently has 112 stores and the objective is to establish MQ as the leading brand chain in the Nordic region. The MQ share is listed on NASDAQ OMX Stockholm since June 18th, 2010. For more information, see www.MQ.se.