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## PRESS RELEASE

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# Stadium live with retail solution from IFS

**IFS, the global enterprise applications company, today announces that Stadium, a leading Scandinavian sport retailer, is live with the latest version of IFS Applications. The solution provides Stadium with a modern retail industry solution that supports the company's critical business processes.**

Stadium has been an IFS customer since 2000 and has since used IFS Applications to optimize business-critical processes such as supply chain management and stock replenishment processes. The current upgrade to the latest version of IFS Applications means that Stadium is now running state-of-the-art retail and supply chain solutions along with complete and fully integrated functionality for financials, purchasing and sales.

Since 2000, Stadium has with its expertise contributed to the development of the IFS retail industry solution.

"During the last 11 years, IFS has always been open for discussions about how the solution can best support our business. We are pleased to be up and running on the latest version of IFS Applications, in which much of our collaborative efforts are reflected. The solution also gives us a solid platform for future growth," said Stefan Maxeby, IT Manager at Stadium.

"We are very pleased that Stadium continues to use IFS Applications to manage core processes of its retail operations. Working with customers like Stadium has made it possible for IFS to offer a best-practice industry solution and we look forward to continue in this process going forward," said Glenn Arnesen, CEO, IFS Scandinavia.

IFS's retail solution covers the entire value chain, from merchandise planning, assortment planning, purchasing and procurement to distribution and store solutions. IFS Applications supports all business-critical processes such as basic data management, automatic goods replenishment, campaign management, human resources, and forecasting.

### About Stadium

Stadium is Sweden's largest sport retailer with around 110 stores in Sweden, Denmark and Finland. Its vision is to inspire people to lead a fun, active and healthy life. The Stadium stores are owned by the Parent Company, Stadium AB, which is also the service office for the stores. Stadium AB also includes 10 other operations and stores.

More information is available at [www.stadium.se](http://www.stadium.se)

### About IFS

IFS is a public company (OMX STO: IFS) founded in 1983 that develops, supplies, and implements IFS Applications™, a component-based extended ERP suite built on SOA technology. IFS focuses on industries where any of four core processes are strategic: Service & asset management, manufacturing, supply chain and projects. The company has 2,000 customers and is present in more than 50 countries with 2,700 employees in total. Net revenue in 2010 was SKr 2.6 billion.

More information on IFS is available at [www.IFSWORLD.com](http://www.IFSWORLD.com)