



TELLUSFASHION
EXCLUSIVE FASHION CONCIERGE

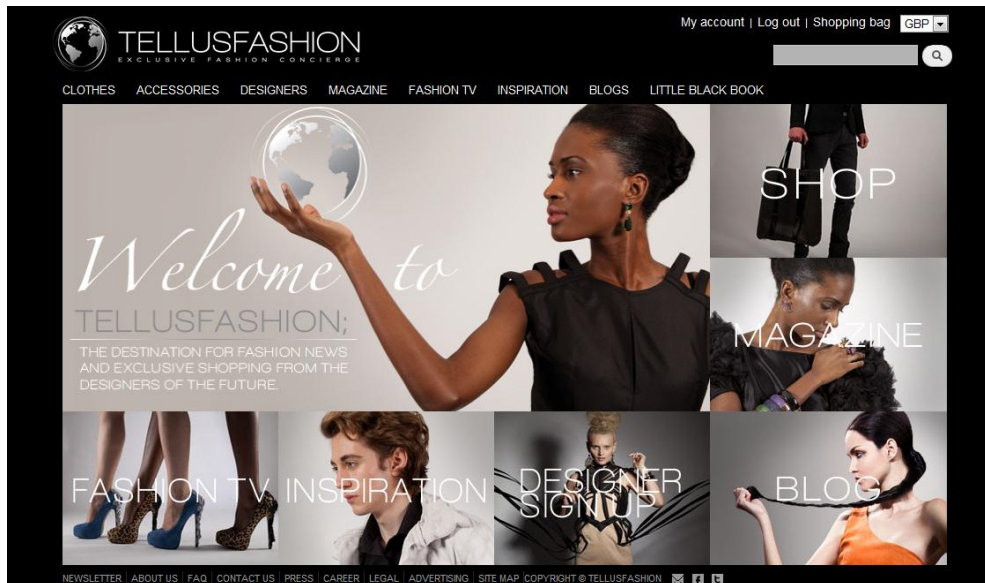
Press Release:

TellusFashion launches global social-commerce site for emerging fashion talent

October 2011

For immediate release

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TellusFashion is the newest and best place on the web to find hidden fashion gems from around the world.

It is the luxury shoppers dream with access to an array of undiscovered menswear, womenswear and accessories designers as well as a great shopping experience.

The TellusFashion magazine, blogs and fashion TV will ensure that fashion lovers looking for that something a bit different are one step ahead of the fashion crowd. And in the fashion gallery, created by models, photographers, stylists and hair and make-up artists, they will find the perfect source for inspiration for their next outfit.

TellusFashion aims to allow consumers to benefit from exclusive designs, designers to benefit from exposure and other industry members to benefit from a contacts list of people to work with and a place to inspire each other.

There's a great big fashion world out there, TellusFashion is your key.

Shop

WOMENSWEAR
BLOUSES
COATS
DRESSES
JACKETS
SHIRTS
SHORTS
SKIRTS
SWEATERS
TOPS
TROUSERS
UNDERWEAR



Marco Martino
ART. BL-03 CC.7
£86.35 GBP £60.45 GBP



NARCISS
Faux Astrakhan
£540.00 GBP



Ekaterina Kukhareva
White Fringe Dr
£555.45 GBP



Noni Reynders
Elaine Lace Dra
£248.40 GBP



Annie and Jade



Ekaterina Kukhareva



Meher and Riddhima



NARCISS

Editor's notes:

TellusFashion was established in 2010. At the heart of the brand's philosophy is to give designers the opportunity to succeed. A vision of recognition, respect and reputable clientele for upcoming talented fashion designers and a platform to present the latest products and collections led to the founders, **Staffan Elfver** and **Daniel Johansson** seamlessly creating a brand forum for fashionistas. Founder **Staffan Elfver** said: "There was a gap in the market that had to be recognized, the **TellusFashion** brand is going to reform the fashion industry." **TellusFashion** is a one-stop shop where consumers can buy emerging fashion, read news, follow street style fashion in different cities and countries and discover that there's more to fashion than the high-street and main stream designers. Emerging designers gain the endorsement and encouragement they deserve whilst showcasing and selling their upcoming collections.

The name Tellus comes from the Latin for 'planet earth' and represents the companies attitude to bring together designers, consumers and industry in one place.

Staffan is available for interview and high res images of our logo are also available upon request.