PRESS RELEASE

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**Absilion Receives 2011 *INTERNET TELEPHONY*
IPTV Excellence Award**

Netrounds Awarded For Outstanding IPTV Solutions

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Luleå, Sweden, 2011 10th October — Absilion announced today that Technology Marketing Corporation has named Netrounds as a recipient of the 2011 IPTV Excellence Award.

As the first cloud-based solution, Netrounds is a world-leading tool for testing, diagnosing and monitoring of IPTV, VoIP, and Internet applications, also referred to as triple play services. Netrounds is currently deployed with 100+ customers and continues to rapidly grow its market share in Europe.

"We are proud that Netrounds, as a cloud-based testing and monitoring solution, is recognized as a game-changer in IPTV network deployment and management by the Internet Telephony magazine" said Mats Nordlund, CEO and co-founder of Absilion. "We will continue to make it easy for our customers to be proud of their networks."

"Netrounds has made a significant impact in the IPTV marketplace. Providing exceptional IPTV solutions has earned Absilion acknowledgment from the editors of *INTERNET TELEPHONY*," said Erik Linask, group editorial director, TMC*. "*They have shown advancements in their IPTV solutions while improving their clients' business."

"Congratulations to Absilion for earning a place on our elite list of the 2011 IPTV Excellence Award winners," stated Rich Tehrani, CEO, TMC. "The team at Absilion has shown their dedication towards improving IPTV solutions and deserves recognition. I look forward to future innovations from them."

The Fourth Annual IPTV Excellence Award winners are featured in the September 2011 issue of *INTERNET TELEPHONY*.

For more information, please visit **http://www.netrounds.com**

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About Absilion

Absilion AB is a privately held Swedish joint stock corporation founded by Mats Nordlund and Marcus Jonsson in 2007. Both founders have previously worked with R&D within TeliaSonera – Swedens largest telecom and broadband operator. Netrounds was launched to the market in 2009.

About *INTERNET TELEPHONY* magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Launched as a quarterly publication in January 1998, *Internet Telephony* magazine has been published monthly since October 1998. *Internet Telephony* provides readers with the best information necessary to learn about and purchase the equipment, software, and services they need to take advantage of Internet telephony. The magazine offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. It reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, *InfoTECH Spotlight* and *Next Gen Mobility*, premiering in September 2011, magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries.

TMC is the producer of ITEXPO, the world's largest and best-attended IP Communications event. ITEXPO West 2010 was ranked #3 on Trade Show Executive's Fastest 50 Award List. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *Smart Grid Summit*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial*; *VIPeering*; *Business Video Expo*; *Regulatory 2.0 Workshop, DevCon5: The HTML5 Development Conference; CVx*; *Digium|Asterisk World*; *StartupCamp*; *MSPAlliance, MSPWorld and more!*   Visit TMC Events for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com.