

Information Technology

## **Press release**

# Volvo IT ready to meet the technological demands of the Volvo Ocean Race

Millions of people from all over the world will be watching the 2011-12 Volvo Ocean Race, yet very few of them will realise how reliant they are on Volvo IT. At each of the ten ports, an official race village is set up, where Volvo IT use the latest state of the art technique for the set-up.

Per Berlin, Project Manager for the Volvo Ocean Race at Volvo IT and his "Mission IT" team will be responsible for the set-up, delivery and dismantling of the entire IT infrastructure, including hardware, software, networks, wireless internet coverage, and constant IT support. They will create a complete mobile built-to-migrate IT system capable of transmitting huge amounts of data, often from isolated locations and across vast distances.

The IT platform ensures network access and availability for the Volvo Ocean Race staff, media visiting the race, and participating teams. A key aspect is running the media centres from an IT perspective at each stopover, enabling the transmission of gigabytes of data and providing hands-on, IT support. Volvo IT also secures the transport of live feeds of audio and video from the race villages to the global media companies and across the worldwide web.

"Media coverage will be constant and in real time, so the tolerance is very small. There is no allowance for buffering or relapses," says Per. "More and more media outlets are using high definition TV footage, so the sheer volume of data will be much bigger than previous races."

Volvo IT has been the official supplier for the last two Volvo Ocean Races, but the demands of this year's race are higher than ever before. The technology they use has to keep up.

"We have the whole Volvo IT backing us up and we are utilizing the company's experience of supporting more than 200,000 PC users globally and the latest state-of-the-art technology," continues Per.

One of the most exciting additions to the 2011-12 race is the Mini Link PT 6010, a new alloutdoor microwave terminal from Ericsson, which is capable of delivering high capacity IP/Ethernet traffic. Only recently released on the market, this brand new product offers transfer speeds of one gigabyte per second over distances of several kilometres. Mini Link uses a previously unused band frequency and this is the first time it is used as part of a global sport event. The Volvo IT team will also be using Riverbed traffic optimisers, which will make Internet traffic as compact as possible while in transmission, and as a result increase capacity by 30-40 percent.

Throughout the whole race, in each location, there will be full IT support for both Mac and Windows-based systems, while efforts are being made to authenticate as many different devices as possible, including smartphones and computer tablets.

"I can confidently say we're ready to provide full IT support for another Volvo Ocean Race," Concludes Per.

## Link to images:

http://icp.llr.se/CumulusE\_Z/VolvoGroup\_ImageGallery/Login2.jsp?assets=G2011\_1090.tif; G2011\_1089;G2011\_1088.tif

### Captions:

### Caption G2011\_1088.tif

At each of the ten ports, an official race village will be set up, where Per and his "Mission IT" team will be responsible for the set-up, delivery and dismantling of the entire IT infrastructure

### Caption G2011\_1089.tif

"We have to be a multi-talented team," says Per Berlin, Volvo IT Project Manager for the Volvo Ocean Race. "Apart from IT competences, the job can involve everything from power supplies, using boats and climbing tall structures such as buildings or antenna masts."

Caption G2011\_1090.tif This is the first time the Ericson MINI LINK has been used as part of a global sport event installation.

#### Facts:

The Volvo Ocean Race is one of the toughest, most challenging yacht races in the world. Over nine months, each team will travel over 39,000 nautical miles, in some of the world's roughest seas in extreme weather conditions. The In-port race starts on Saturday 29 October. The leg 1 start is on 5 November.

Link to the Volvo Ocean Race official web site: www.volvooceanrace.com

More information about the Volvo IT delivery to the Volvo Ocean Race: <u>www.volvoit.com/volvooceanrace</u>.

Link to the Volvo IT team blog: <u>www.volvoitblog.com/vor</u>.

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Volvo Information Technology AB is a wholly owned subsidiary of AB Volvo. With its roots in the automotive industry, the company today delivers IT solutions and services for all types of companies and organisations. Its customers include AB Volvo, Ford Motor Company, Volvo Car Corporation, SCA, Assa Abloy, the City of Stockholm, the City of Göteborg and other large operations across multiple industries, including the public sector. In 2010, Volvo IT's global operations generated a turnover of SEK 7.5 billion and the company had more than 5,000 employees at more than 35 locations in Europe, North America, South America and Asia.