

## Press Release

Stockholm, Sweden, 1<sup>st</sup> November 2011

### **Hexagon 2012 to be Held 4-7 June at MGM Grand Hotel & Casino in Las Vegas**

#### **Second annual international conference combines Intergraph<sup>®</sup>, ERDAS, Leica Geosystems, Hexagon Metrology and NovAtel user communities for four days of informative sessions and unlimited networking**

Hexagon AB, leading global provider of design, measurement and visualisation technologies, will host its second annual international conference, Hexagon 2012, 4-7 June at MGM Grand Hotel & Casino in Las Vegas, Nevada, USA.

Once again bringing together the latest technologies and user communities from Intergraph<sup>®</sup>, ERDAS, Leica Geosystems, Hexagon Metrology and NovAtel, the Hexagon 2012 agenda promises attendees more than 200 targeted break-out sessions tailored by track, hands-on training courses, interactive technology demonstrations and exhibits and unlimited networking opportunities. In addition, Hexagon 2012 offers insightful presentations by industry experts, visionary keynote presentations on industry and corporate trends, compelling case studies and best practices by customers from around the world and dynamic panel discussions led by today's thought leaders.

Last year's conference marked the official launch of full-scale efforts among Hexagon's brands to work even closer together to meet continually evolving customer needs and market conditions. All have made revolutionary contributions to the ways in which Hexagon's design, measurement and visualisation technologies work together to solve the problems of tomorrow, today.

"Following the success of last year's inaugural event, our focus for Hexagon 2012 is to enrich our attendees' experience with content concentrated on our synergistic and comprehensive technology portfolio," said Ola Rollén, President and CEO of Hexagon AB. "We look forward to welcoming customers from more than 65 countries and to yet again delivering a conference of exceptional quality and value."

The Hexagon 2012 theme, "Think Forward," highlights Hexagon's continued determination to take on the challenges of the design, measurement and visualisation world by mobilising the full capabilities of its brands to innovate across boundaries and chart future directions. More than 3 000 attendees are expected to attend Hexagon 2012.

The special Hexagon 2012 "Think Forward" rate of US\$699 is available through 9 January and room rates at MGM Grand are just \$129 per room per night plus taxes. To register and for more information, please visit [www.hexagonconference.com](http://www.hexagonconference.com).

For further information please contact:

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*Hexagon is a leading global provider of design, measurement and visualisation technologies. Our customers can design, measure and position objects, and process and present data, to stay one step ahead of a changing world. Hexagon's solutions increase productivity, enhance quality and allow for faster, better operational decisions, saving time, money and resources. Hexagon has over 12 500 employees in more than 40 countries and net sales of about 2 200 MEUR. Our products are used in a broad range of industries including surveying, power and energy, aerospace and defence, safety and security, construction and manufacturing. Learn more at [www.hexagon.com](http://www.hexagon.com).*