

Natural Beauty

Yearbook 2012



Natural Beauty Yearbook announces prestigious industry hot list

The team behind The Natural Beauty Yearbook announced their much-anticipated Who's who in natural beauty Top 20 at a packed launch party in London's West End last week, on 3 November 2011.

The annual hot list, which is voted for by the industry, provides a snapshot of the thriving natural and organic beauty market. The party was hosted by leading French beauty brand Melvita at its flagship Covent Garden store, and brought together the trade's leading lights.

"I'm happy to say that we received more votes than ever before this year, from people who are truly passionate about the brands and personalities they have nominated," said Natural Beauty Yearbook 2012 editor, Matt Chittock.

For 2012, Simon Duffy and Rhodri Ferrier from Bulldog scooped the top spot for the second consecutive year.

"It's brilliant news for us and we massively appreciate the profile opportunity this gives to Bulldog. We're all delighted. Thanks so much," Duffy told the assembled crowd.

As the only trade-focused publication for the natural beauty industry, the Natural Beauty Yearbook 2012, published by Diversified Business Communications UK, is packed full of trend features, company profiles and an exclusive directory showcasing the best of this successful sector.

The full Who's who in natural beauty 2012 list is as follows:

1. Simon Duffy & Rhodri Ferrier, Bulldog, co-founders
2. Eve Taylor, Eve Taylor Aromatherapy, director
3. Carol & Paul Richards, Herbfarmacy, co-directors
4. Janey Lee Grace, Broadcaster, author and speaker
5. Kirstie Allen, Pinks Boutique, co-founder
6. Jo Fairley & Sarah Stacey, Beauty journalists
7. Alexander & Kim Barani, Kinetic, co-founders
8. Simon Ford, Melvita UK, brand manager
9. Ines Hermida, Whole Foods Market, beauty buyer
10. Imelda Burke, Content beauty boutique, owner
11. Sarah Silvester, Laidbare, owner
12. Laura Rudoe, Evolve, owner
13. Sarah Brown, Pai Organic Skincare, owner
14. Abi & Margaret Weeds, Essential Care, co-founders
15. Tracey Robinson, Vert PR, founder
16. Nic White, Alva and ONE Beauty, founder
17. Michael Lightowlers, Dr Organic, marketing director
18. Skye Connelly, The Green Grocery, founder
19. Dr Mariano Spiezia, Inlight Organic Skincare, founder
20. Andrew Dixon, Burt's Bees, manager

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Notes:

- The Natural Beauty Yearbook is the UK's only dedicated trade guide to the natural & organic personal care market. The Natural Beauty Yearbook 2012 is the 5th edition.

Website: www.naturalbeautyyearbook.co.uk

Twitter: <http://twitter.com/#!/NatBeautyYrBook>

- A variety of photographs are available to support this release. Please email your requirements to ejones@divcom.co.uk.

- The Natural Beauty Yearbook is the UK's only trade publication dedicated to the natural and organic beauty industry. Packed with high-profile interviews, probing news analysis, topical editorial, and key industry trends for 2012 as predicted by top-name retailers and leading industry figures – the Natural Beauty Yearbook is an indispensable industry guide.

- Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. Diversified UK publishes the Natural Beauty Yearbook and Natural Products – the industry's leading trade magazine. The company organise Natural & Organic Products Europe, camexpo – the UK's leading event for complementary and alternative healthcare, the Independent Health Store Conference, lunch!, office, and the Service Desk and IT Support Show*

- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.