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## PRESS RELEASE

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# Premiere Products selects IFS Applications to improve business agility and process integration

**IFS, the global enterprise applications company, today announced that Premiere Products, a global manufacturer and professional services provider to the cleaning industry, has selected IFS Applications as its Enterprise Resource Planning (ERP) system, to supply an end-to-end business solution that will support the company's aggressive growth plan.**

Premiere Products, a privately-owned family company, manufactures cleaning and maintenance chemicals and a range of machinery and equipment, supporting the cleaning industry in the UK and serving export markets across public and private sectors. It has premises in Cheltenham and Peterborough, and an ambitious export growth strategy.

The company is implementing IFS Applications because its legacy ERP system was deemed inadequate to support the growth the company had achieved in recent years—as other companies have found. IFS Applications was selected to help improve Premiere Products' business agility. It will enable the company to better control various facets of its business ranging from product orders and sales, through to manufacturing and product distribution, whilst providing greater financial visibility and automated reporting.

Richard Cox, Business Services Director at Premiere Products said: "The IFS team stood out from the beginning of the selection process as extremely professional and easy to deal with. From the first meetings to the one-day workshop they ran with 25 of our key users, IFS has helped us through the selection process and early stages of the roll-out every step of the way, responding promptly to requests and proving a good fit with our company culture. IFS understands our business and we're confident they are the right partner to help us move to the next level."

Paul Massey, MD of IFS Europe West, said: "Premiere Products is currently streamlining all of its internal processes to make the day-to-day running of the business more efficient, and the business itself more agile. IFS Applications will play a fundamental role in helping the company to achieve its goals."

### About IFS

IFS is a public company (OMX STO: IFS) founded in 1983 that develops, supplies, and implements IFS Applications™, a component-based extended ERP suite built on SOA technology. IFS focuses on industries where any of four core processes are strategic: Service & asset management, manufacturing, supply chain and projects. The company has 2,000 customers and is present in approximately 60 countries with 2,700 employees in total. Net revenue in 2010 was SKr 2.6 billion.

More information on IFS is available at [www.IFSWORLD.com](http://www.IFSWORLD.com)