



Proact awarded “Partner of the Year in End User Computing” by VMware

Proact, the largest European company focused on storage, virtualisation and cloud services, are proud to announce the receipt of “Partner of the Year in End User Computing” by VMware, the global leader of virtualisation and cloud infrastructure, at the recent VMworld event in Copenhagen.

Proact have invested significant time and resources to establish themselves as the industry leaders in desktop & server virtualisation, and managed cloud services. Underpinned by expertise in data storage, the awards reflect Proact’s ability to successfully help clients deliver on the reality of the public and private cloud.

At VMworld in Copenhagen, Proact received the award for “EMEA Partner of the Year in End User Computing”, following the close cooperation between Proact Finland and VMware in delivering a VDI solution to the city of Oulu.

The strength of the partnership was also evident as Proact Sweden has also recently been awarded the highest level of certification by VMware, Premier Partner status.

“Our clients have a continued and growing interest in virtualisation, and the cost and agility benefits this technology brings. We also see that organisations are now embracing virtualisation across a larger part of their infrastructure, including business critical applications and desktops (VDI) – where VMware have a unique offering. The partnership with VMware allows us to support our clients in the best way possible in our capacity as an independent integrator” says Olof Sand, CEO at Proact.

Further information:

Olof Sand, CEO, Proact IT Group, telephone: +46-8 410 666 82, e-mail: olof.sand@proact.se

About Proact

Proact is a specialist in storage, archiving and securing large volumes of mission-critical information. As an independent integrator, Proact provides systems, support and consulting services within its focus area of data storage and archiving.

The Proact Group has more than 625 employees and conducts business in Belgium, Czech Republic, Denmark, Estonia, Finland, Great Britain, Latvia, Lithuania, The Netherlands, Norway, Slovakia, Spain and Sweden. Proact was founded in 1994 and its parent company, Proact IT Group AB (publ) has been listed on Nasdaq OMX Stockholm since 1999 under the symbol PACT.

Additional information about Proact is available at www.proact.eu