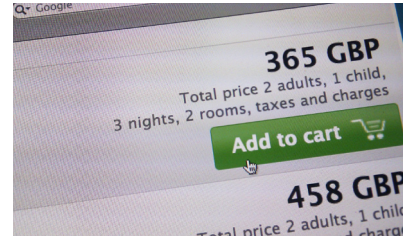


PRESS RELEASE  
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## Zleeping Hotels thrives on customer satisfaction instead of hidden costs

While other companies in the travel industry choose to charge you by means of hidden fees and padded invoices, Zleeping Hotels has from the outset gone in the opposite direction with the total price clearly accounted for - and without additional costs.

- Our goal is to make money on satisfied recurring customers instead of hidden charges, says Eva Karlsson, Press Contact, Zleeping Hotels.

### Frequent use of hidden fees and padded invoices

Extra card fees, costs of 'free services' and padded bills are all examples of hidden fees when purchasing on the web. According to VeriSign one out of eight Englishmen claims to be deceived every year on the Internet. Still 85% of the consumers inquire into the company before a purchase is carried out. VeriSign calls for control of the terms and fine print details before purchase.

### All cards on the table with transparent Zleeping Hotels

Since its inception Zleeping Hotels has assured its customers that prices are authentic. An all-inclusive price and a complete survey of the purchase are displayed directly on the page, and nothing will be added later. No offer is 'too good to be true', and no additional charges are hidden away in contract terms or confirmation email. As a further step to clarify the information Zleeping Hotels provides a total cancellation protection with no extra cost and with no verifying certificates called for.

- We put all cards on the table before the moment of purchase, for the price advertised is the price that applies. We stand by our prices, no costs will be added later. Furthermore, we make a point of clearly exposing our customer service and immediately sending out clear reservation confirmations. Our business is transparent, fully integrated into social media, and if our customers might not be satisfied, it strikes back directly on us, says Eva Karlsson, Information Manager, Zleeping Hotels.

### Source

VeriSign

### For more info

Zleeping Hotels, [www.zleepinghotels.com](http://www.zleepinghotels.com)

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### Facts about [zleepinghotels.com](http://zleepinghotels.com) (A subsidiary of the Braganza Group)

Offers over 30,000 hotels at more than 1500 destinations in over 120 countries on booking · Travel community with personal profile giving an opportunity to shape the contents to suit individual preferences · Provides a powerful, personalized search with the ability for customers to filter, categorize and sort their search for their own conditions · Includes the service ZleepAdvisor where the guest reviews the stay and gets inspired to new experiences through other guests' estimation of hotels and destinations · Much room for communication and dialogue by means of extensive presence through social media · The opportunity for guests to earn Zleeping Dollars through activity and participation at [zleepinghotels.com](http://zleepinghotels.com), a global currency that is used to obtain discount bookings · Zleeping Hotel's Web support is open 24 hours a day · Offers guests the unique Cancellation Protection Option: Total - Cancellation from 10 €/adult.



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