



Press release

Inwido Norway appoints Espen Hoff as its new Managing Director

Espen Hoff has been appointed Managing Director for Inwido Norway and member of the group management team in Inwido AB. Espen will be responsible for all the company's business operations in Norway, where Inwido markets the Lyssand, Frekhaug Vinduet, Diplomat and SnickarPer brands.

"I am pleased to announce the appointment of Espen Hoff as the new Managing Director for Inwido Norway. With Espen as leader I am sure that we have the right person to take Inwido Norway into a market leading position with the aim of reaching our overall strategic targets" says Håkan Jeppsson, President and CEO for Inwido AB.

As part of its ambition to become Europe's leading supplier of wood-based windows and doors, Inwido is now strengthening its organization with this recruitment. "For the last 10 years I have had responsibility for two of the largest chains in the food and building supply industries in Noway, RIMI and Byggmakker, and now I want to be a part of the creation of something great! The opportunity to join Inwido "grew on me", and once I had met with the company's management my interest was further enhanced. When I also considered the strong ownership that exists behind the company and the exciting challenges that await Inwido in Norway, it became an easy decision for me to make" says Espen Hoff.

Espen Hoff has been Managing Director for Byggmakker since 2006. He has extensive experience from management positions in international companies with business operations in Norway. For the last 12 years he has worked with chain development within the retail trade as Managing Director for David-Andersen AS, RIMI Norge AS and Byggmakker Norge AS.

Espen will be starting in his new role at Inwido no later than March 12, 2012.

For more information, please contact:

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Date:

November 25, 2011

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