

MWM wishing you all a Merry Christmas



News



 We create profitability for our customers

MWM Group Newsletter

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Tony's thoughts on time

Have you ever been in a budget meeting where people talk about energy and how to use IT more effectively? Probably. Have you been to a meeting where people talk about climate friendly products and services? Where different services are presented based on how much carbon they consume in total. Maybe not yet! (...)

See more about [Tonys thoughts regarding reduced energy use and environmental impact](#)



Conference

Microsoft - World Partner Conference Los Angeles

In July [Tony Svensson](#), CEO and [Fredrik Sjolín](#), Product Development Manager visited World Partner Conference in Los Angeles, USA. During the conference Microsoft's management shared the vision they have for Microsoft, and it was also presented both product innovations and detailed strategy for Microsoft's cloud services for partners and their customers. – Above all, I feel that the conference highlighted the importance of seeing the upcoming technologies from an industry perspective, something we at MWM make sure by combining high industry competence with high product expertise, says Fredrik Sjolín.



News

Jonas Rehn new CEO of MWM Consulting

[Jonas Rehn](#) returned from the United States and was recruited as the new CEO at MWM Consulting. He

will also continue managing the business in the U.S. Jonas has a history of MTG Publishing and has been in charge of IFRA Sweden, and member of the Managing board of [IFRA](#) international. Jonas has experience in international consulting and development projects and is an experienced moderator for conferences in Sweden and abroad.

How do you see MWM Consulting?

– MWMs consultants have vast experience of the media industry and the financial management industries. Our strength is that we this experience but also detailed knowledge about these industries' production and business processes. We can therefore at any given time go into a project and understand the company's processes from day one, which reduces start-up costs for our customers. Said Jonas Rehn, President.



New recruitment

MWM Group is growing!

MWM has recruited an additional AX developer, [Per Jonsson](#). Per was most recently employed at System, and he has also worked at Hands.



MWM Parking

MWM delivers rental system for Parkering Malmö

MWM delivers a new rental and billing system MWM Parking at [Malmö Kommuns Parkerings AB](#), one of Sweden's largest parking company responsible for over 32,000 parking spaces for various property owners in the city of Malmö. The platform is [Microsoft Dynamics AX2009th](#)

- MWM Parking includes both the Dynamics AX standard functionality and is adapted to Parking Malmö's specific needs and requirements. MWM Parking will increase efficiency and simplify the daily work at Parking Malmö. Says [Carl Johan Hane](#), Project Manager, MWM Group.

USA

Success for MWM in the U.S.

MWM has won several contracts in the U.S., including the [Richmond Times-Dispatch](#) that installed [CopyTrack5](#) in Mechanicsville, where MWM also will perform an integration project to automate the planning of the newspaper production. During the year, several upgrade projects to the new CopyTrack5 platform was implemented. Those with the new platform are [Providence Journal](#), [Dallas Morning News](#), [Sacramento Bee](#) and [Capital Newspapers](#) (Madison).



Eva Stoppel, CFO DN:

- Bringing a new editorial system at a company as [DN](#) does not just mean that one of our most important systems is to be replaced, but also that the majority of our employees must change their approach. We saw this as a strategically important project and decided to enlist the help of an experienced external partner. The choice fell upon MWM Consulting to pursue this project, something they have proven to be experienced at, with good marks, for similar projects. The project was implemented according to plan and MWM Consulting was a significant part in this.

Richmond Times-Dispatch om MWM Copy Track

Darrell Foster, Production Manager Media General, [Richmond Times-Dispatch](#):

"Although MWM CopyTrack will pay for itself in a few years through reduced overrun and waste, the primary benefit visible to our customers will be improved finish and delivery times. The system allows us to easily collect and analyze press and mail performance metrics to identify problem areas and opportunities for operational improvement. In addition, we are working to consolidate a number of different reports, job tickets and emails into a single end-of-run summary report that will meet the information needs of all our internal customers."

Kyrkans tidning improve their processes

Anders Ahlberg, Publisher [Kyrkans Tidning](#)

"We knew we could improve the way we work and plan, but not exactly where and how. We asked MWM for help and they did a basic investigation faster and better than we would have managed. We see MWM as a partner to help us with how we should run our operation in the future."

Offers

Business analysis from a business perspective

[MWM Consulting](#) has over the past year undertaken a number of successful business projects where we have helped our clients to work more efficiently. We see that many of our existing consulting and systems customers are interested in this. Therefore, we will offer all our customers, particularly printers and newspapers, a review of their work processes. Our standard analysis takes 5-10 days to complete. Under the spring of 2012 MWM will contact all our customers to book a meeting about this. If you already have questions and would like to schedule an appointment please do not hesitate to contact us.

Offers

Thinking of a powerful CRM and ERP to your business?

Many companies, now more than ever, need a powerful system for CRM management, project planning, cost analysis and cost control. Are you thinking about a support to streamline your processes, you should schedule an appointment with one of our experienced business consultants to discuss how your company can prepare you for the future.



Ulf Franzén (MWM), Jan Andersson (BPG), Erik Wallhed (CEO DNEX Tryckeriet AB) Anna Drougge (Purchasing Manager BPG), Tony Svensson (CEO, MWM)

New business

DNEX in Stockholm buys MWM CopyTrack 5

[DNEX Printing in Stockholm](#) has signed an agreement with MWM Group for the purchase of MWMs production monitoring system CopyTrack5- DNEX printing company is continually working to improve their processes to achieve maximum quality and efficient procedures. In this work, the collection of accurate data on production is an important ingredient for creating a better basis for analysis. With MWM CopyTrack5 we get an automated collection of production data from the printing press and mailroom which gives us a more accurate basis to control, monitor, analyze and ultimately our bill production, says Erik Wallhed, CEO of DNEX Tryckeriet AB.



Microsoft Partner

Gold Enterprise Resource Planning

Partner

MWM : Microsoft Gold Certified Partner

MWM Group has the status of [Microsoft Gold Certified Partner](#), which is the highest level of Microsoft partner solutions. Microsoft's certification tests are designed to assess how well a company can design, develop, implement and manage solutions with products and technologies from Microsoft. A Microsoft Certification has benefits for both our customers and us as a company, and it is one of the best ways to show how well we master Microsoft products and solutions.