



1-2 APRIL 2012 GRAND HALL | OLYMPIA | LONDON

Natural & Organic Products Europe 2012 announces initial exhibitor list

Momentum continues to build for this year's Natural & Organic Products Europe – the UK's only dedicated natural and organic products trade show, with the release of its initial exhibitor list. With just two months to go until the two-day show opens at London's Olympia on 1st April, over 7,500 professional industry buyers are expected to attend Europe's biggest showcase of natural, organic, Fairtrade, free-from and eco-friendly products, featuring over 600 exhibitors from all around the world.

New initiatives for 2012 include a distinctive new rebrand of Natural & Organic Products Europe's feature areas to more clearly reflect the multifaceted – and all encompassing – reach of the show. Although there have been dedicated food and beauty sections at Natural & Organic Products Europe throughout its 16-year history, 2012 marks the launch of two new specialist areas – Health & Nutrition and Natural Living. In a bid to enable improved search-ability via the event's online exhibitor list plus navigation around the show floor itself, organisers Diversified Business Communications UK say the introduction of these additional sub-branded sections will help specialist buyers find the most relevant suppliers and product categories for their business.

Natural & Organic Products Europe's initial 2012 exhibitor list is available to view in full at <https://onlineexhibitormanual.com/NOPE12/exhi/exhibitorList.aspx>. Confirmed exhibitors, to date, include the following and many more:

- Pukka Herbs
- Fitness Pharma by Natupharma
- 100% Organics
- A Vogel (Bioforce)
- Absolute Aromas
- Advantage Austria
- Ainsworths London
- Alara Wholefoods
- ALB-GOLD
- Amy's Kitchen
- ANH International
- Aromatika
- Au Naturel (UK) Inc
- Aura-Soma Products
- Australis Distribution
- Balm Balm
- Bamber Watson Associates
- Bee Health
- Bentley Organic
- Better You
- Big Oz Organic
- BioCare
- Blend Collective
- Bob's Red Mill Natural Foods Inc
- Bodywise (UK)
- Bravura Foods
- Brooke Green
- Butterflies Healthcare
- Carley's of Cornwall
- Celtic Herbal Company
- Cherry Active

- Clearspring
- Clif Bar & Company
- Clipper Teas
- Community Foods
- Comvita UK Limited
- Conscious Foods
- Crazy Jane
- Demeter e.V
- Doves Farm Foods
- Dr. Bronner's Magic Soaps
- Dr Lucy's LLC
- Earth Friendly Products
- Ecover (UK) Limited
- Equal Exchange
- Eskal Foods Europe
- Essential Care (Organics)
- Essential Lifestyles Products
- Essential Trading Co-operative
- Eterno Naturals
- Euro Food Brands
- Faith Products
- Feeding Your Imagination
- Fiorentini Alimentari
- Food For Life Baking Company
- Forvivo
- Fresh Therapies
- G&G Vitamin Centre
- Gentle Beauty
- Golden Temple Natural Products
- Good Ventures
- Hale & Hearty Foods
- Hambleton Herbs
- HayMax Limited
- HealthAid
- Healthnotes UK
- Healthy Secret
- Heaven Scent
- Hemp Oil Canada Inc
- HFMA
- Higher Nature
- Himalaya UK
- Honey New Zealand UK
- Immergruen green imports
- Independent Irish Healthfoods
- Infinity Foods Co-Operative
- InsideOrganics
- James White Drinks
- JASON natural products
- Jasper Wyman & Son
- Just Wholefoods
- Kallo Foods
- Kinetic Natural Products Distributor
- Kingfisher Natural Toothpaste
- Kinnikinnick Foods
- Lily's Kitchen
- Lotions and Potions
- Magpie Foods
- Manakedi Skincare
- Marap Handels gmbH
- Marigold Health Foods
- Melvita UK
- Metropolitan Tea Company
- Miracle Noodle
- Mood Foods
- Morgiel Fine & Organic Foods
- Mouth Watchers
- My Wild
- MyChelle
- Nablus soap BV

- Nairn's Oatcakes
- Natur Boutique
- Natural Balance Foods
- Natural By Nature Oils
- Natural Empathy
- Natural Foods Inc
- Natural Hero
- Nature's Dream
- Nature's Path Foods
- NHR Organic Oils
- Niki's Organic Balms
- Nordberry
- Now International
- Nutriworks (Europe)
- Omega Nutrition Inc
- Organic Beverages BV
- Organic Farmers & Growers
- Organic Monitor

Organic Monkey

Organics Brasil

- Orient Solutions
- Pai Skincare
- Peppersmith
- Perry Court Farm
- Pomegranate
- Pukka Ayurveda
- Pulsin'
- Pure Beginnings (Pty)
- Pure green brands GmbH
- Queen of Aleppo
- Queenswood Natural Foods
- Quest Vitamins
- Rakesh Sandal Industries
- Real Organic Foods
- Redwood Wholefood Company
- Rhodes to Heaven
- Rickard Lanes/Napiers
- Rod & Ben's
- Rookbeare Farm
- Salty Lamps
- Savonnerie
- Sci-MX Nutrition
- Seven Seas
- Severn Delta Limited
- Shangrila Organics
- Sheep Print
- Solgar Vitamins
- Stefan Balachandran
- Storm Tea
- Suma Wholefoods
- Sun & Seed
- Superlife
- Supernutrients
- Suti
- Teapigs
- The Aromatherapy Company
- The Australian Botanics Co
- The Booja Booja Company
- The Botanical Drinks Co
- The Food Doctor
- The Green People Company
- The Health Store
- The Konjac Sponge Company
- The Organic Village
- The Pure Juice Company
- The Soap Deli
- The Vegan Society

- Tiana Fairtrade Organics
- Tree of Life (UK)/Petty Wood
- Trioni Dairy
- Tropic Skincare Limited
- Ultra Glow Cosmetics Limited
- Unica Cosmetics
- Urban Fresh Foods
- Urban Wellbeing
- Urtekram
- Vegusto
- Viridian
- Vita Coco
- Vitacare
- Vital Touch
- Wellness Foods
- Wholebake
- Windmill Organics
- Xynergy Health Products

New features at the show include the Pukka Beauty Lounge, a dedicated area for top beauty buyers and press to enjoy first-hand an Ayurvedic treatment using the latest Pukka Skincare Collection, and the Natural Food Show's first ever dedicated Vegan Society pavilion. Plus, there'll also be plenty of opportunity for buyers to refresh their international ranges, with an all new French pavilion joining overseas pavilions from Austria, Brazil, USA, Italy, and Latvia.

Visitors seeking real differentiation will also find an eclectic selection of all the latest brand developments on display in this year's New Product Showcase, plus there's also a host of unique, speciality product offerings to source across the show floor in the FoodLovers Approved pavilion, The West Country Food & Drink pavilion, Organic Trade Board pavilion, the popular Soil Association Organic Marketplace, and along The Fairtrade Trail, Vegetarian Trail, and Free-from Trail.

To register, please visit <http://www.naturalproducts.co.uk> (and quote priority code NPE12050 when prompted).

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<http://twitter.com/NatProductsShow>

<http://www.facebook.com/pages/Natural-Organic-Products-Europe/100622126677939>

Natural & Organic Products Europe is the UK's biggest trade show for the natural products, health food and organic sectors. It is the key event of the year for independent health store retailers, wholesalers and distributors, supermarket and multiple buyers, and specialist and organic shop owners looking to source the very best in natural, organic, biodynamic, fair trade, artisan and sustainable products.

VISITOR INFORMATION:

Admission: Free to all trade visitors (please note, members of the public are not permitted and visitors may be asked to provide proof of their trade status on entry)

Location: The Grand Hall Olympia, Kensington, London W14 8UX

Opening hours: Sunday 1 April 9.30-17.30 & Monday 2 April 9.30-17.00

Diversified Business Communications (UK) Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. Diversified UK publishes Natural Products and the Natural Beauty Yearbook. In addition to Natural & Organic Products Europe, the company also organises camexpo – the UK's leading event for complementary and alternative healthcare; lunch! – the UK's premier out of home food and drinks trade event; office; office INTERIORS; The Service Desk & IT Support Show; and, new for 2012, Natural Products Scandinavia.*

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