

EMC award for significant growth to Proact in Norway

10th of February 2012: After having delivered 300 percent growth in 2011 of EMC's backup and recovery services Proact was named this year's partner in the segment. The award was given to honor a commitment EMC describes as extraordinary and formidable.

Proact has since its inception in 1994 been closely related to EMC, and hold the highest level of certification on EMC's technology. From the four largest cities in Norway Proact delivers services, products, consultancy, support, operations and training on EMC solutions, adapted to businesses of all sizes, to meet every need for information management.

- Proact has delivered unique results. They tripled sales and increased competence in the Norwegian market significantly. This is both through its own certification and by conducting training for many customers, says CEO of EMC, Jul Johansen.
- The award is new this year, and was created to find a way to honor Proact for their efforts, says Johansen.
- We have more than 20 consultants and support specialists who have a total of over 200 years of experience in hardware and software from EMC. Although we measure ourselves first and foremost, for efficient and solid customer deliveries, it is obviously fun to be honored by our suppliers, said Erik Pedersen, CEO of Proact in Norway.

Proact is the only company in Norway that can deliver full service 24x7 on EMC's Data Domain range from all branch offices, as well as supporting EMC Networker and all other products in this range.

- We have invested in EMC's backup and recovery portfolio during 2011. It feels good that our very competent EMC team delivers well above the targets we set for ourselves. We grow both financially and in terms of knowledge, says Pedersen.

For more information contact:

Eirik Pedersen, CEO for Proact in Norway Eirik.Pedersen@proact.no / +47 930 34134

Jul Johansen, CEO for EMC in Norway Jul.Johansen@emc.com / +47 975 55261

About Proact

Proact is a specialist in storage, archiving and securing large volumes of mission-critical information. As an independent integrator, Proact provides systems, support and consulting services within its focus area of data storage and archiving.

The Proact Group has more than 625 employees and conducts business in Belgium, Czech Republic, Denmark, Estonia, Finland, Great Britain, Latvia, Lithuania, The Netherlands, Norway, Slovakia, Spain and Sweden. Proact was founded in 1994 and its parent company, Proact IT Group AB (publ) has been listed on Nasdaq OMX Stockholm since 1999 under the symbol PACT.

Additional information about Proact is available at www.proact.eu