

2012-02-28

Robotdalen at Elmia Automation – the new Swedish meeting place for the manufacturing industry

Within our core area industrial robotics Robotdalen focuses on developing new flexible robot solutions for small and medium-sized manufacturing enterprises. Solutions leading to increased productivity and competitiveness. Robotdalen is also co-operating with the Swedish fair Elmia to bring further attention to the benefits of investing in robotics and automation. On May 8-11, the new fair Elmia Automation will take place in Jönköping, Sweden, with Robotdalen as an exhibitor. Robotdalen is also co-organizer of the matchmaking *Productivity Connect* offering pre-booked business meetings for companies that seek or offer industrial production solutions.

- On the new fair Elmia Automation, we co-operate with Elmia in bringing robotics suppliers, end users and innovators together, to establish new and fruitful collaborations, says Eric Lundqvist, General Manager at Robotdalen. Investments in robotics and automation means increased productivity and competitiveness.

At the fair leading suppliers of components and industrial robots, as well as expert suppliers of machine building and customized solutions will participate showing the advantages of industrial automation.

- The main goal for Elmia Automation is to show how companies can increase their productivity and keep their costs down at the same time, which is a must for the manufacturing industry, says Lina Kåvestam, Project Manager for Elmia Automation. The solution is increased automation.

Match-making - meetings bringing new opportunities!

On May 8-9 the match-making *Productivity Connect* will also be organized at the fair. This is an excellent opportunity for suppliers of production equipment and machinery to meet the manufacturing industry in pre-booked business meetings. Robotdalen is one of the co-organizers of the match-making.

- Apart from meeting new customers and suppliers, the match-making has a broader approach. We want to encourage new co-operations when it comes to production solutions and new technology as well, says Lennart Karlsson, Internationalization Manager at Robotdalen. We look forward to meeting new and exciting partners at Elmia Automation in Jönköping in May!

For more information about Elmia Automation please visit www.elmia.se/automation. For information on Robotdalens participation please contact Lennart Karlsson, Internationalization Manager at Robotdalen, phone +46 (0)72-200 91 95, e-mail lennart.karlsson@robotdalen.se or Ingemar Reyier, industrial robotics, phone +46 (0)21-34 44 03, e-mail ingemar.revier@robotdalen.se

Robotdalen is a Swedish robotics initiative with the mission to enable commercial success of new ideas and research within robotics & automation

Robotdalen is part of and mainly financed by VINNOVAS programme VINNVÄXT

Robotdalen is partially financed by Investing in your future



