



## **New Senior Vice President HR at Seco Tools**

Per Norell, 52 years old, has been appointed Senior Vice President Group Human Resources and member of the Group Executive Management of Seco Tools effective April 1. Per Norell has been with the company since 1998 and is currently responsible for Global Strategic HR. Per has been responsible for developing and driving Seco's Top Management Program as well as the Talent Program within the company. His background combined with excellent skills in driving persistence change, gives him the experience and knowledge to succeed in his new role.

“Choosing Per was an easy decision, he knows our global HR strategy and processes by heart, and will be able to continue driving our HR work and develop the tools we need to attract and develop the best employees,” says Lars Bergström, President and CEO of Seco Tools.

HR plays a vital and essential role in Seco Tools continued development and expansion globally. In his new role Per Norell will be a strategic business partner to the business's leadership, developing and executing HR programs and initiatives to support business objectives, including supporting the Group Executive Management team.

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SECO TOOLS AB

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### **About Seco Tools**

Seco Tools is a leading international company within metal cutting. The Company manufactures innovative and high-quality products for metal cutting in the areas of milling, turning, holemaking and tooling systems. Seco Tools also offers a number of customised solutions, from specific modifications to products in the standard range, to complete. The Company currently has 5600 employees in over 60 countries.