

MQ Holding AB

Press release, March 14, 2012

Invitation to attend presentation of MQ's first six months results 2011/2012

MQ will announce its first six months results (September 2011-February 2012) on Friday, March 23 2012 at 07.15 CET.

A presentation of the report will be held on the same day in MQ's store in Sturegallerian, Stockholm, at 8.30 CET for analysts, investors and media. Mats Gärdsell, President and CEO together with Tony Siberg, EVP and CFO will give their comments on the report and the latest developments in MQ Holding AB.

The presentation can also be followed at a combined teleconference and audiocast on www.mq.se. To participate in the conference, please call Sweden: +46 (0)8 505 598 53 INT: +44 (0)203 043 24 36

Questions can be asked via the teleconference or via the audiocast after the presentation. It is also possible to listen to the audiocast afterwards at the same place.

For more information, please contact:

Tony Siberg, EVP and CFO, telephone +46 736 84 41 60

Jennie Ahlgren, Investor Relations, telephone +46 761 25 71 20

MQ is one of Sweden's leading branded fashion wear chains. Through a mixture of proprietary and external brands, MQ offers men and women high fashion clothing in attractive stores. The store chain currently has 115 stores and the objective is to establish MQ as the leading brand chain in the Nordic region. The MQ share is listed on NASDAQ OMX Stockholm since June 18th, 2010. For more information, see www.mq.se.