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Evolin® wins award for the most innovative product

Duni's revolutionary table covering material Evolin wins the prestigious award for most innovative product at the international Hotel and Catering fair Horecatel in Belgium. The new table covering material Evolin combines single use convenience with the look and feel of linen.

At the opening day of Horecatel it was announced that out of three finalists, Duni was awarded the 1st prize as the most innovative product in the non food category at Horecatel 2012.

The professional jury was impressed with Evolin's unique qualities, and stated that: "*Evolin is a perfect option to linen and has a fine quality. It's always nice and clean at a fixed cost and made of renewable materials.*"

Through a major investment in research and development, Duni has managed to create a unique, high quality table covering material that has the same elegance and luster as linen, but it also contributes to a more cost efficient handling.



– The prize means a lot to Duni. It has been a major effort to develop this innovative new product that seriously can challenge the use of linen. We are proud to be recognized for a material that is truly revolutionary, says President & CEO Fredrik von Oelreich.

Evolin, which also was honored as top finalist in the Innovation of the Year award at the international trade fair Hotelympia in the UK, is now being launched towards hotels and restaurants throughout Europe. It's made from renewable FSC hybrid fabric and complies with European standards for compostability.

For more information about Evolin, visit Duni's interactive website, <u>www.evolutionoflinen.com</u> and for pictures of Evolin, visit Duni's website <u>www.duni.com/press-images</u>.

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Duni is a leading supplier of attractive and convenient products for table setting and takeaway. The Duni brand is sold in more than 40 markets and enjoys a number one position in Central and Northern Europe. Duni has some 2,000 1 (1) employees in 17 countries, headquarters in Malmö and production units in Sweden, Germany and Poland. Duni is listed on NASDAQ OMX Stockholm. Duni.com