



Bella Center A/S presents new sustainable energy fair

Bella Center A/S presents a new trade fair for sustainable energy in spring 2013. The "Energy Europe" international trade fair will bring together all stakeholders in sustainable energy under one roof.

In 2011 the Danish Ministry of Climate and Energy presented "Energy Strategy 2050", which includes a target of reducing the fossil fuel consumption in Denmark 33 per cent by the end of 2020 and replacing these fuels with sustainable energy sources.

Given the political plan in this field and general societal focus on the use of alternative energy, it is the perfect time to create an international showcase for sustainable energy. Therefore, Bella Center A/S presents Energy Europe in the spring of 2013.

Energy Europe will be a trade fair presenting and gathering renewable sources of energy under one roof.

"Our fair and exhibition business must serve as a knowledge and inspiration platform for our customers within their respective industries. By bringing together the energy sector's big and small players from Denmark and abroad, combined with our organising expertise, we provide a setting for increasing sales, forming strategic alliances and enhancing professional competencies," says Bella Center Sales and Marketing Director, Jacob Schmidt.

In its first year, Energy Europe will focus on markets in Northern and Eastern Europe, where the interest in sustainable energy sources is rapidly growing.

The fair participants include manufacturers in the wind, solar and bioenergy power sectors, as well as research institutions, consulting firms and more.

Energy Europe 2013 will be held on 23-25 may at Bella Center.

www.bellacenter.dk

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Bella Center A/S

Bella Center is Scandinavia's biggest trade fair and congress centre which each year houses several events of all kinds from trade fairs for fashion, food, cars, boats and holidays to large events such as the MTV awards and Danish and international congresses such as the UN climate change conference COP15 and the IOC Session and Olympic Congress.

Bella Center A/S also consists of **Copenhagen Fashion House** (permanent showrooms for fashion) as well as **BC Design Center** (a permanent exhibition platform for furniture and interiors with Scandinavia's first materials library), **International House** – centrally located serviced offices with all modern facilities and offices in all sizes, **Bella Center Services**, which offers catering for up to 15,000 guests at a time, and **Forum Copenhagen** – a subsidiary since 1997 where a wide range of concerts, exhibitions and parties are held. The latest addition to the group is the **Bella Sky Comwell Hotel Copenhagen**, the largest hotel complex in Scandinavia.

Bella Center

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