

PRESS RELEASE
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Zleeping Hotels continues to strengthen its market position thanks to new cooperation agreements

Zleeping Hotels' booking portal (owned by Braganza) triples its revenue after a new, easily integrated system of partners has been launched. The new system means that each partner has access to a personal Zleeping portal. By means of a control panel the partner can easily overview bookings made from the personal web page. Thanks to the new transparent system, Zleeping Hotels' partners are always aware of what has been sold and can claim the corresponding commission. Partners can be large and small businesses or individuals with their own blog or website wanting to add value to their existing offerings.

Most companies in the travel industry are offering some form of cooperation, but this is usually a complicated and time consuming process which is most commonly directed to businesses. After 10 months on the market Zleeping Hotels is now offering both businesses and individuals with their own blog or website an opportunity for cooperation. The partnership means that Zleeping Hotels provides its partners with banners which they publish on their website or blog. When the website visitors click on the banner they are redirected it to a personal Zleeping portal. The portal has its own control panel, displaying the number of bookings completed through the personal page. This makes it easy to check bookings and earned commission.

– We claim that this constitutes an advantageous position for all parties, both for us and our partners, by cooperating to get more yields on the market. We are inviting both businesses and individuals to cooperate. This means that after undergoing a minor analysis, almost anyone with a blog or a website can start selling our range of booking options, says Eva Karlsson, Information Manager of the booking portal.



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Advantages of the partners system

- Transparency in terms of bookings and traffic.
- High profits, from 10% (gross) of the sale.
- Ability to claim the commission directly from the account.
- No requirements for minimum sales
- No minimum traffic required
- Without prior investment (we provide the banners needed to start co-operation)

Requirement

Having online activities (website or blog)

For more info

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Zleeping Hotels is a subsidiary of the Braganza Group

Facts zleepinghotels.com

Offers over 30,000 hotels at more than 1500 destinations in over 120 countries on booking · Travel community with personal profile giving an opportunity to shape the contents to suit individual preferences · Provides a powerful, personalized search with the ability for customers to filter, categorize and sort their search for their own conditions · Includes the service ZleepAdvisor where the guest reviews the stay and gets inspired to new experiences through other guests' estimation of hotels and destinations · Much room for communication and dialogue by means of extensive presence through social media · The opportunity for guests to earn Zleeping Dollars through activity and participation at zleepinghotels.com, a global currency that is used to obtain discount bookings · Zleeping Hotel's Web support is open 24 hours a day · Offers guests the unique Cancellation Protection Option: Total – Cancellation from 10 €/adult.



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