Press release



SKF to support Kim Källström Trophy/Gothia Cup 2012

SKF today announced that they will sponsor a football team to participate in the Kim Källström Trophy/Gothia Cup 2012 football tournament. The team will be selected from the SKF Meet the World tournament 2012 held in France later this spring. The Kim Kallstrom Trophy is organized by the Gothia Cup in cooperation with Special Olympics Europe.

"SKF believes in the values of the Gothia Cup and our support for the Kim Källström Trophy is a way for SKF to help even more youth participate in an activity which promotes diversity and understanding across cultures," says Tom Johnstone, SKF President and CEO.

It is by coincidence that the first SKF Meet the World 2012 team to play in the Kim Källstöm Trophy is from the same country of Kim's national team, the Olympique Lyonnais. SKF France will organize the tournament in April for over 150 players.

"SKF will be the main partner for the Special Olympics football tournament in France. We are very proud of this. It is important to SKF that we support the access to sports for all the children, without culture or ability distinction," says Serge Ailhaud, SKF France Managing Director.

Meet the World Tournaments are SKF's largest Corporate Social Responsibility project involving local SKF companies hosting football tournaments within their country. This year, SKF will run 25 Meet the World tournaments in 24 countries (2 in China) for youth who would otherwise not have the opportunity to play in the Gothia Cup in Sweden.

Gothenburg, 29 March 2012

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Aktiebolaget SKF (publ)

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